

““Negronii Talks...!!””

(mixin' it in architecture)

hosted by

fourth  space

venue

OMBRA

supported by

CAMPARI

1 PART ARCHITECTURE / 1 PART PROVOCATION / 1 PART NEGRONI



"architects are fucking liars..."

"the world is fucked and you're wondering whether developers will continue to pump money into london...you're a fucking moron..."

"architects will continue to pump money as developers is used as design partner"

"in a way what i'm most interested in is the kind of illicit way of doing architecture and for me that's the most punk - doing architecture when you're not supposed to be doing it..."

"there's a lot of detachment between architects and real people..."

"he says architects are storytellers...and he's right...if he means we talk a lot of shit..."

"it's boring us..."

"as i came here this evening i thought i'd be talking to a bunch of rich bastards and gentlemen..."

"he says architects are storytellers...and he's right..."

"why all these historical references? it's just a word game..."

"it's punk in its intentionality of pissing people off..."

"if you are still at the bar then don't worry, this is how it's meant to be..."

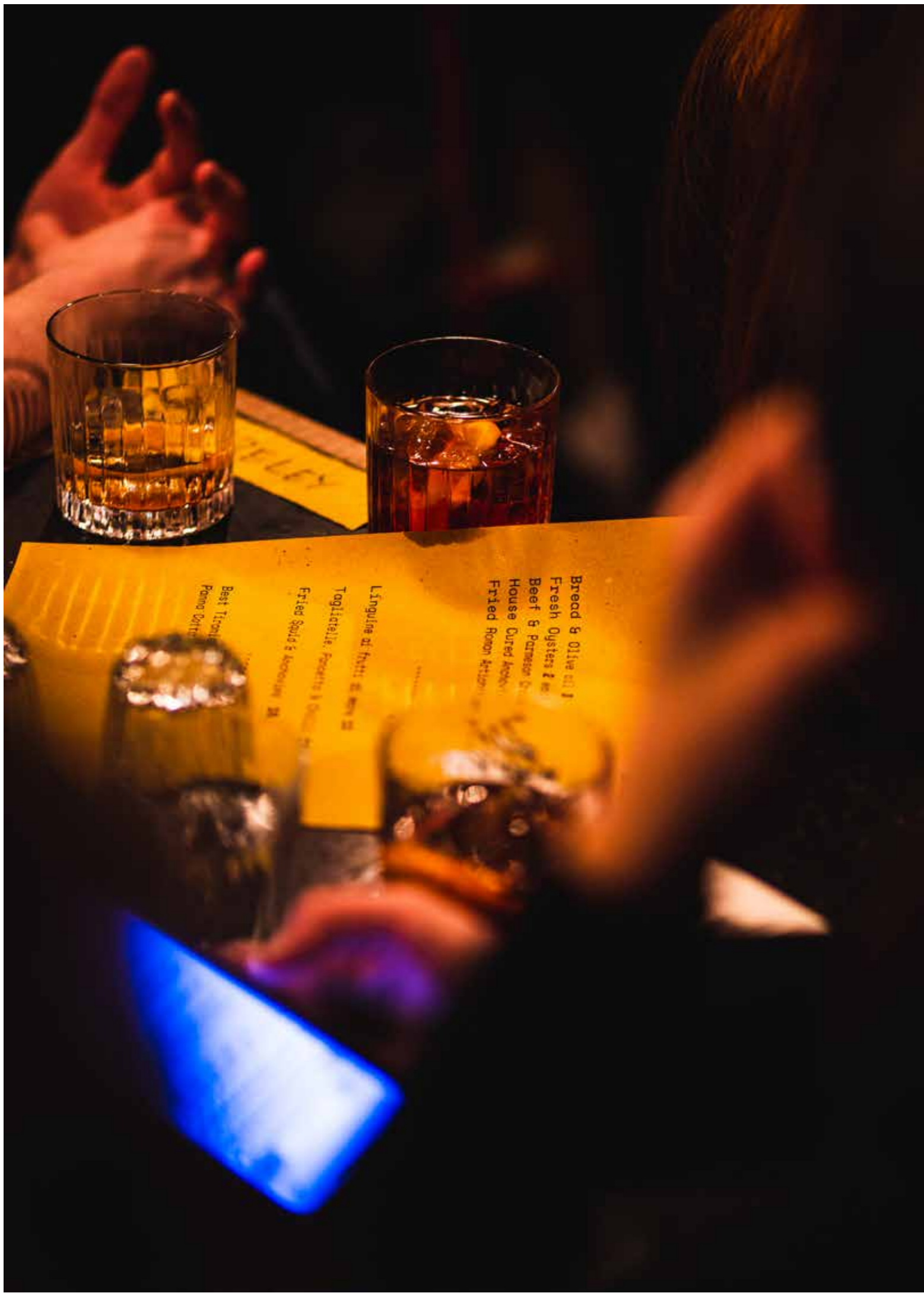
"i cry when i read a lot of what they say...who we are doing it for and how much we are doing it for ourselves..."

"the major dishonesty in architecture is when people start talking about how they save some visionary bridge between a better future and the past..."

"we should be honest about what we are doing..."

"i regret to say, it has come to my attention that apparently some architects occasionally talk absolute bollocks - why do they do that?"

"this conversation could go in all kinds of different directions..."



NEGRONI....

- gin....*
- vermouth rosso....*
- campari....*
- orange peel....*
- stirred....*
- on the rocks....*

In 1919 following a trip to London, Count Camillo Negroni concocted the drink by asking a bartender, Fosco Scarselli, to strengthen his favorite cocktail, the Americano, by adding gin rather than the normal soda water....





NOT JUST A TALKS SERIES....

The “Negroni Talks...!” were born out of a frustration with the mannerisms of much architectural debate. Intended as a provocation, the talks were set up to capture the spirit of the lively and opinion driven exchanges that took place in the European café culture of the fin de siècle. Being irreverent in tone, the series breaks with the formal presentations and traditionally staged discussion panel that are so typical to architecture events, by taking place in the relaxed and intimate surrounds of the Venetian restaurant Ombra....

Seeking an Egalitarian atmosphere, distinctions between audience and speaker are deliberately blurred to promote looser all-encompassing engagements, as well as dispelling false authority and unchallengeable ‘expert’ opinions....

Food, drink and arguments go hand in hand and the talks provide an arena for freestyle conversations around architecture, the role it plays culturally, the affect it has on the identity of places and the impact it has on the spaces in which people live their lives. Targeting challenging topics that it is felt are being avoided, ignored or overlooked, the “Negroni Talks...!” aims to be an active agent for change by tackling some of key issues of the day in a rock ‘n roll way....







Steve Sinclair



Paolo Mozzato



Huw Williams



Rob Fiehn

FOURTH_SPACE....

Based in Vyner St, Hackney, East London, we are architects that are serious about the quality of what we do, but we try not to take ourselves too seriously!

As people, we have an inquisitive and interrogative attitude to the weighty subject of Architecture, and in line with the investigative intentions of the "Negroni talks ...!", ideas and subjects for the events emerge from wide-ranging, wine & pasta fuelled discussions with Rob Fiehn, who is a co-conspirator in helping us to shape & deliver the series....

www.fourthspace.co.uk





OMBRA....

As well as the studio space at no 10 Vyner Street, fourth_space also owns the celebrated Venetian bar restaurant just a few doors down at no 1. Conceived as a 'campo', a place of social and cultural exchange, it reflects many aspects about who we are as people and how fourth_space looks at the world...

With Ombra acting as fourth_space's second informal 'meeting room' it offers a natural venue to host events as a parallel going concern to the design work of the studio...

www.ombrabar.restaurant





CAMPARI...

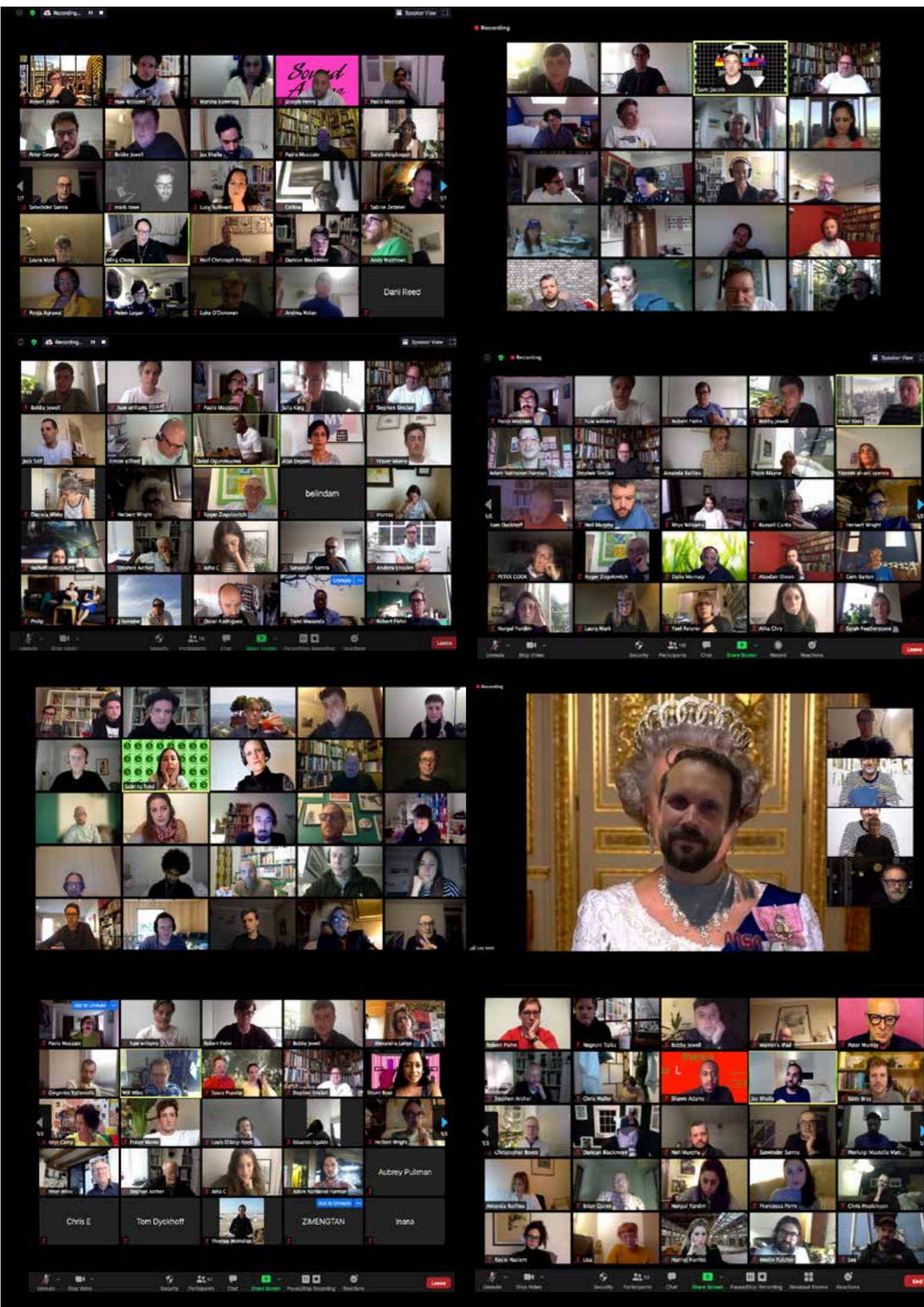
“Cafe culture in Italy started around the 1700’s... in the 1760’s in Torino. People used to gather in bars to discuss any kind of subject. Politicians, Carpenters, Intellectuals... for a couple of hours during the evening called the Aperitivo, they used to be at the same level and share opinions, discussions, debates, talk and fight. Camparino’s windows were broken 57 times during the revolution that happened in the 19th century....”

Loris Contro - Campari UK

The partnership between “Negroni Talks...!” and Campari grew out of a pre-existing relationship between Campari & Ombra that had been established through the initial popularisation of spritz in London....

Recognising the shared values between the intention of the talks, Ombra as a venue and their own cultural history, Campari have been a key supporter of the “Negroni Talks...!” ever since....





ONLINE + STREAMED BROADCAST...

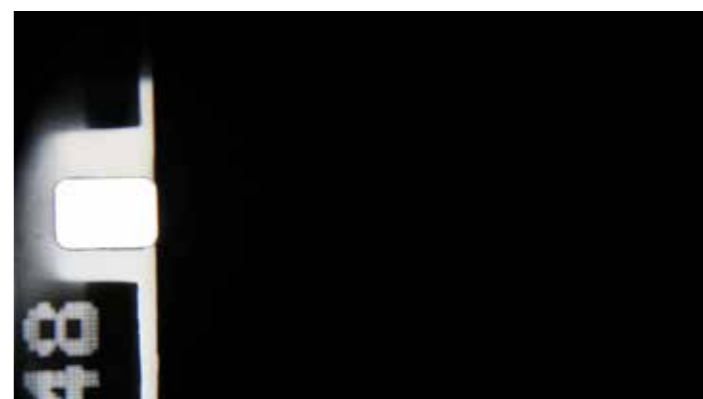
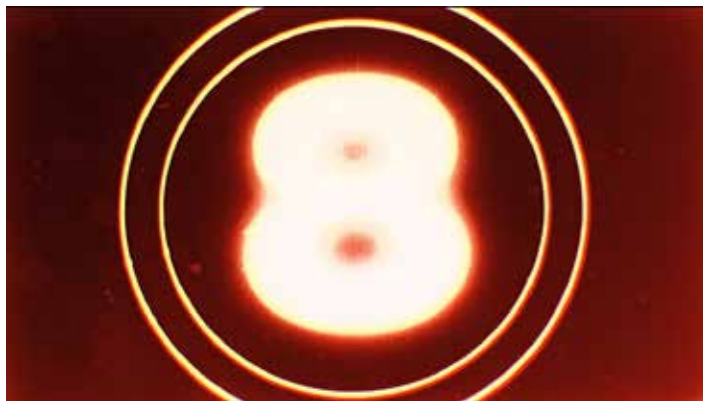
The pandemic posed an existential problem: our inability to host the “Negroni Talks...!” gatherings as usual. However, in trialing a move online, two aspects of the digital format further promoted the diversity of viewpoint & opinion, that the live in-person events strived for...

1. people who ordinarily couldn't come to the talks could join from wherever they happened to be, and we had both contributors and audience tuning in from around the UK as well as internationally....

2. anyone could offer their thoughts in the 'chat room' aspect of the onscreen platform and this helped to increase peoples participation throughout the duration of the talk....

Upon returning to events in ombra it was decided to try and have the best of both worlds and live stream the talks as an increasingly accessible hybrid event - one that can look to be more universal by addressing both local and global contexts surrounding each topic chosen....

The livestreams are hosted at www.fourthspace/events and [instagram live](https://www.instagram.com/live).





PODCAST AUDIO ARCHIVE...

The recordings are also available on the fourthspace website at www.fourthspace.co.uk/events...

Each Talk is recorded and presented on the "Negroni Talks...!" podcast, unedited, unfiltered and in full, to capture the event as it actually happened. Together, the recordings accumulate as an ever expanding free audio archive made available through Soundcloud, itunes and podcast platforms, so that anyone anywhere can tune in and listen to all that was discussed, the day after the night before....

The intention to form an archive came out of a desire to create a touchstone for humanising and demystifying 'the world of architecture' and to frame 'Architecture' as a key factor within the myriad of issues that the world faces in the 21st Century....

www.fourthspace.co.uk/events





AWARDS....

In 2021 Negroni Talks were nominated and won the Archiboo Award for Best Online Experience....

www.archiboo.com







ON THE ROAD...

From the beginning it was important that “the Negroni Talks...!” avoided being firstly london-centric, secondly an east london clique and thirdly exclusive to the peculiarities of the UK.

Architecture revolves around universal issues and truths irrespective of location, and the sensibility of the talks was to view discussions around the subject in a way that could be simultaneously worldly in outlook, but equally specific to place and local concerns.

Aiming to continually increase the reach and broaden participation, the talks are always open to opportunities to host events beyond the boundaries of our usual hackney home....



““Negroni Talks...!””

(mixin' it in architecture)



AIM:
PROVOCATIVE & ACCESSIBLE ARCHITECTURE TALKS

VENUE:
OMBRA/FORNO

AUDIENCE:
ALL AGES & ALL BACKGROUNDS

TICKET:
£5 = NEGRONI
£20 = NEGRONI + PASTA

1 part architecture / 1 part provocation / 1 part negroni

Hosted by architects fourth_space and supported by Campari, the “Negroni Talks...!” were born out of a frustration with the mannerisms of much architectural debate. Intended as a provocation, the talks were set up to capture the spirit of the lively and opinion driven exchanges that took place in the European café culture of the fin de siècle. Being irreverent in tone, the series breaks with the formal presentations and traditionally staged discussion panel that are so typical to architecture events, by taking place in the relaxed and intimate surrounds of the Venetian restaurant Ombra/Forno....

Seeking an Egalitarian atmosphere and diverse contributions, distinctions between audience and speaker are deliberately blurred to promote looser all encompassing engagements, as well as dispelling false authority and unchallengeable ‘expert’ opinions.... A continuing relevance and accessibility are key concerns and the Talks are live streamed and presented on the fourth_space website for people that can’t attend the events in person.

Food, drink and arguments go hand in hand and the talks provide an arena for freestyle conversations around architecture, the role it plays culturally, the affect it has on the identity of places and the impact it has on the spaces in which people live their lives. Targeting challenging themes/topics that it is felt are being avoided, ignored or overlooked, the “Negroni Talks...!” aims to be an active agent for change by tackling some of key issues of the day in a rock ‘n roll way....

www.fourthspace.co.uk/events

3 TYPES OF NEGRONI TALKS....

Having cemented the Talks in the landscape of the architecture community in London, two further associated talks series began to be developed - one for students and one to get us out of london!

- A “Negroni Talks...!”
- B “Negroni Talks...!” CAN!teen
- C “Negroni Talks...!” OFF PISTE!

“Negroni Talks...!”

CAN!teen

AIM:
EMPOWERING STUDENT ARCHITECTURE TALKS

VENUE:
FORNO

AUDIENCE:
STUDENTS ONLY

TICKET:
FREE = NEGRONI + PASTA/PIZZA

As a parallel talk series CAN!teen expands on the egalitarian and bullshit busting intentions behind the “Negroni Talks...!” to provide a distinctive new bridge that connects education and practice. It is an open invitation to students of all ages to organise talk events on subjects that they consider important, assisted by the team behind the “Negroni Talks...!”

Partnering with Forno, Negroni Talks Can!teen seeks to provide a venue/space to help students gain confidence, contacts and networks with established people from a broad range of roles involved in the creation of the built environment.

Aware of the financial weight of studying architecture, as well as the cost of living crisis, this event series offers students both free negoni + free food to encourage students of all backgrounds to take part by taking ticket price out of the equation. In this way NT Can!teen hopes to further the relevance of the ‘Negroni Talks...!’ and overcome the barriers of ‘age’, ‘class’ and ‘inexperience’....

www.fourthspace.co.uk/events

“Negroni Talks...!”

OFF PISTE!

AIM:
EXPLORATORY & COLLABORATIVE ARCHITECTURE TALKS

VENUE:
3RD PARTIES

AUDIENCE:
ALL AGES & ALL BACKGROUNDS

TICKET:
£tbc = NEGRONI
£tbc = NEGRONI + CATERING ? (OPTIONS)

OFF PISTE! is the traveling series of the “Negroni Talks...!”

From the beginning it has been important that “the Negroni Talks...!” avoided being london-centric, or covered topics that dwelt solely upon the peculiarities of the UK. Having provoked debates that interrogate all things “Architectural” from it’s base in vyner street e2, these #Special Edition talks look to get out ‘n about and join forces with other people / organisations both nationally and internationally, who are up for hosting events with the “Negroni Talks...!” spirit.

Architecture deals with universal issues and truths irrespective of its location or time, and the attitude of the talks is to view discussions around the subject in a way that can be both worldly in outlook, but equally specific to place and local concerns. Aiming to continually increase the reach and broaden participation, the talks are always open to opportunities to host events beyond the boundaries of our usual hackney home....

www.fourthspace.co.uk/events





THE GRAPHICS...

An important part of the character of "the Negroni Talks...!" are the various poster designs created by huw williams of fourth_space & nunswithgunsdesign...

Every talk idea prompts the creation of its own specific poster design at the outset. Using the evenings subject matter to develop a punchy graphic reinforces the provocative spirit of each talk, and helps to set an atmospheric tone for the evenings event...

The designs establish a distinct attitude toward Architecture as a subject and aim to raise the profile of the talks, as well as providing a visual teaser to interest potential speakers and get people involved...



the Restaurant at the end of Society



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presents

NEGRONI TALKS #1

6.30pm

4th June 2018

www.fourthspace.co.uk/events/

Roger Zogolovitch, Solidspace
Mike Belben, The Eagle
Rosie Haslem, Spacelab
Carolina Caicedo, The Decorators
Cristina Monteiro, DK-CM
Jenni Carbins, MARK London

LONDON FESTIVAL OF
ARCHITECTURE

1 VYNER STREET



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CAMPARI

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THE RECOGNITIONS :

(Architecture's gentrification GUILT)

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NEGRONI TALKS #2

6.30pm

11th June 2018

www.fourthspace.co.uk/events/

Dr. Jane Clossick, London Metropolitan University
Cullinan Richards, Artists
Torange Khonsari, Public Works
Dr. Elanor Warwick, Clarion Housing Group
Cordula Weisser, ZOD Architects

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W h E r e I s t h e P
u n k i n A R c h I t
e C t u R e

?

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NEGRONI TALKS #3

6.30pm

18th June 2018

www.fourthspace.co.uk/events/

Tim Abrahams, Architecture Critic

Shumi Bose, Central St.Martins

Caz Facey, Ing Media

Charles Holland, Charles Holland Architects

Piers Taylor, Invisible Studio

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W h A t w i L L B R e X i t a c t u a l l y l o o k

Like !

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NEGRONI TALKS #4

6.30pm

25th June 2018

www.fourthspace.co.uk/events/

Paul Finch, World Architecture Festival

Emilia Terragni, Phaidon

Vicky Richardson, London School of Architecture

Lee Mallett, Urbik

Friedrich Ludewig, ACME

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ARCHITECTURE

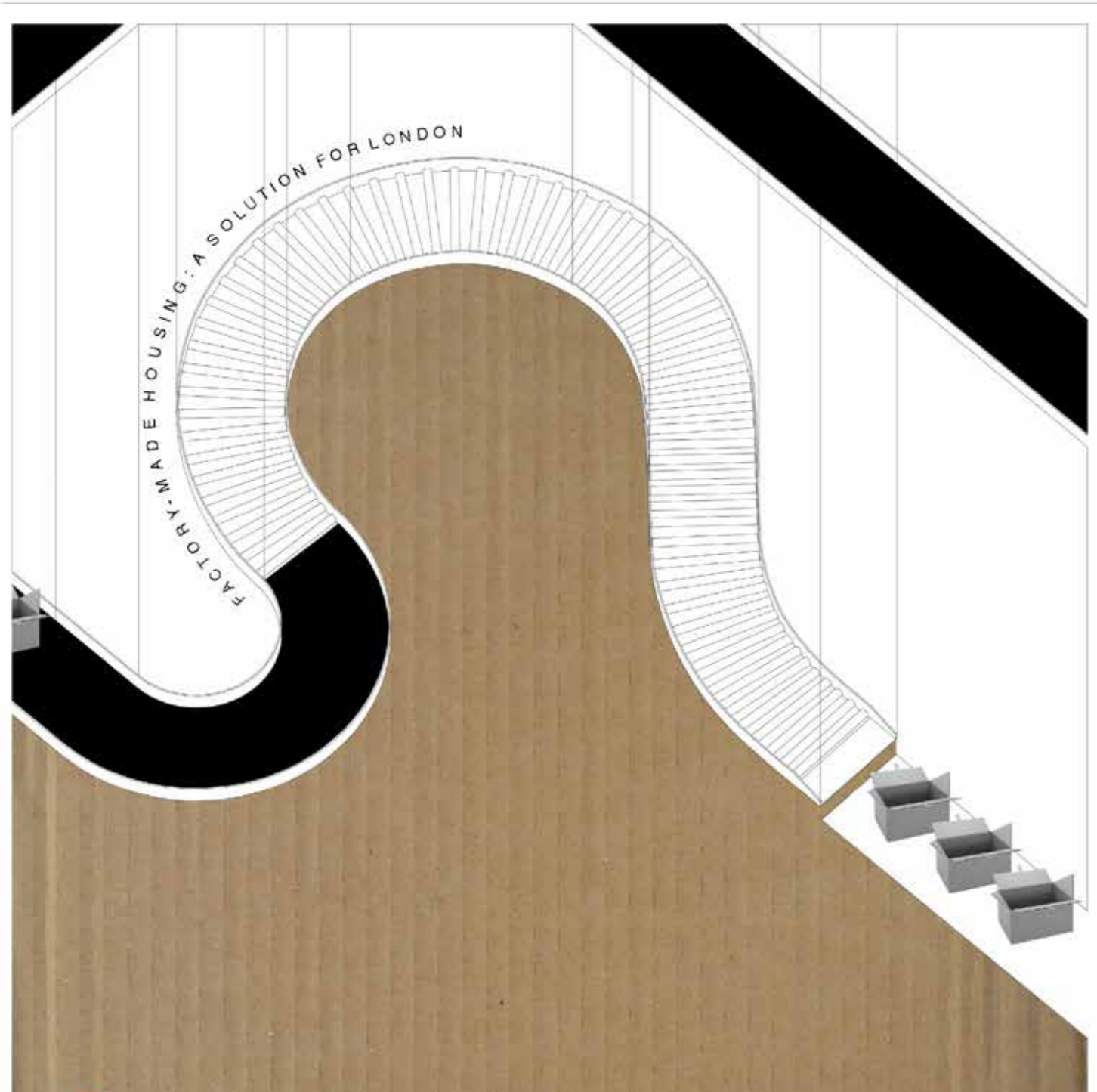
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NEGRONI TALKS #S1

6.30pm

Monday 28th January 2019

www.fourthspace.co.uk/events/

Peter Murray, New London Architecture
 Andrew Waugh, Waugh Thistleton Architects
 Patrik Schumacher, Zaha Hadid Architects
 Deborah Saunt, DSDHA
 George Saumarez Smith, ADAM Architecture

SPECIAL EDITION

1 VYNER STREET



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m o t i f l d h x t j u f y y t i l i b a n i a t s u s
 a n r p l a e i k h e t y m g i d a r a p s r m h n p a
 t c a q h d x d g r e g e n e r a t i o n b s a t r v w
 e n v e l o p e x e l e v e r d e r s k i p i l o t i s
 r j q p x n g e t s i e g t i e z n j f a n l g j s p f
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 r m l e a m d r s x c i n a g r o i u e s m b g l o l c
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 c o s f a s f l x h e n p g m l x i o b f a b r i c n b
 i m q k l i h a w j a o k i l l o a s x e n l f g n a u
 t m x m o n o l i t h i c g k n h c s r s k f j e d m p
 s s e l s g a i x d z t r e c t i l i n e a r x l n i h
 i w h x t e c t o n i c v e r n a c u l a r b k f u c t
 l a t u g w m y r a n i l p i c s i d r e t n i p y f s
 o x v f d p e n b v r l n o g r a j x d i c h o t o m y
 h a u n i f o r m i t y v g j h d w t f z s l h d i b ?

there are 50 awful architecturalisms to find

fourth__space

presents

NEGRONI TALKS #5

6.30pm

Monday 15th October 2018

www.fourthspace.co.uk/events/

Hugh Pearman, RIBA
 Holly Lewis, We Made That
 Patrick Lynch, Lynch Architects
 David Ogunmuyiwa, ArchitectureDoingPlace
 Ike Ijeh, Assemble Media Group Ltd
 Maria Fedorchenko, Architectural Association


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In partnership with  Hackney Council



No Ball Games



No Dogs Allowed



Do not feed the pigeons

is architecture under assault?

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NEGRONI TALKS #6
6.30pm
Monday 19th November 2018
www.fourthspace.co.uk/events/

Francesca Perry, Blueprint / Thinking City
Dominic Papa, Director S333 Architecture + Urbanism
Biljana Savic, The Academy Of Urbanism
Andreas Lang, Public Works / Central Saint Martins
Duncan Blackmore, Arrant Land

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THICK AS A BRICK : DIS HONESTY AND ARCHITECTURE...

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NEGRONI TALKS #7
6.30pm
Monday 25th March 2019
www.fourthspace.co.uk/events/

Will Hurst, Architects' Journal (Chair)
Amin Taha, Groupwork
Jo Cowen, Jo Cowen Architects
Simon Allford, AHMM
Sean Griffiths, Prof. Architecture, Architect & Artist

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FAIL SAFE



SAFE FAIL



FAIL BETTER!

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NEGRONI TALKS #8
6.30pm
Monday 29th April 2019
www.fourthspace.co.uk/events/

Tim Abrahams, Journalist (Chair)
Carl Turner, Carl Turner Architects
Jane Wernick, engineersHRW
Valentina Miceli, WilkinsonEyre
Nile Bridgeman, Afterparti

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RIBA I'M SO
BORED
WITH
THE

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NEGRONI TALKS #9
6.30pm
Tuesday 28th May 2019
www.fourthspace.co.uk/events/

Helen Parton, Journalist (Chair)
Elsie Owusu OBE, RIBA Council National
Russell Curtis, RCKa
Zoe Berman, Studio Berman/ Part W Collective
Stephanie Edwards, Urban Symbiotics/ RIBA London

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territorial pleistings? - London's borderlands



THE BOUNDARIES SERIES

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NEGRONI TALKS #10
6.30pm
Monday 3rd June 2019
www.fourthspace.co.uk/events/

Martyn Evans, U+I (Chair)
Sarah Featherstone, Featherstone Young
Selina Mason, Lendlease
Pooja Agrawal, Public Practice
Mark Brearley, The Cass Cities

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mind
the
gap
THE BOUNDARIES SERIES

the
chasm
between
practice
and
education

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NEGRONI TALKS #11
6.30pm
Monday 10th June 2019
www.fourthspace.co.uk/events/

Laura Mark, Walmer Yard (Chair)
Eva Franch i Gilabert, Architectural Association
Jeremy Till, Central Saint Martins
Harriet Harriss, RCA
John McElgunn, Rogers Stirk Harbour + Partners: RSHP

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THE BOUNDARIES SERIES

'affordable' : the problem with affordable housing

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NEGRONI TALKS #12

6.30pm

Monday 17th June 2019

www.fourthspace.co.uk/events/

Lara Kinner, New London Architecture (Chair)

Tarek Merlin, Feix&Merlin

Calum Green, London Community Land Trust

Claire Bennie, Municipal

Patrik Schumacher, Zaha Hadid Architects

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THE BOUNDARIES SERIES

who's your daddy?

breaking the class ceiling

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NEGRONI TALKS #13

6.30pm

Monday 24th June 2019

www.fourthspace.co.uk/events/

Helen Parton, Journalist (Chair)

Ab Rogers, Ab Rogers Design

Ziona Strelitz, ZZA

Lee Ivett, Baxendale

Tahera Rouf, RCKa

Fergus Feilden, Feilden Fowles Architects

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FUCK YOU
 WORLD
 ARCHITECTS
 'REBELS'
 WITHOUT A
 CAUSE

CONCRETE
 AIRCO₂
 CONGLASS
 STEAL



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NEGRONI TALKS #14

6.30pm

Monday 29th July 2019

www.fourthspace.co.uk/events/

Jan-Carlos Kucharek, RIBA J (Chair)
 Julia Barfield, Marks Barfield
 Paul Finch, World Architecture Festival
 Maria Smith, Interrobang
 Tom Bennett, Studio Bark



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givin' as good as ya get!



HOT GOSSIP

in architecture



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NEGRONI TALKS #15

6.30pm

Monday 9th September 2019

www.fourthspace.co.uk/events/

Nigel Coates (Chair)
 Sir Peter Cook, CRAB Studio
 Sadie Morgan, dRMM
 Leanne Tritton, Ing Media
 Amanda Baillieu, Archiboo



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Caution Men working overhead



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NEGRONI TALKS #16

6.30pm

Monday 30th September 2019

www.fourthspace.co.uk/events/

Christine Murray, The Developer (Chair)
Danna Walker, Built By Us
Chris Brown, Igloo
Angharad Palmer, Pocket Living
Emily Lawrence, Jestico + Whiles



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the
Soul
of

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NEGRONI TALKS #GR1

6.30pm

Monday 21st October 2019

www.fourthspace.co.uk/events/

Herbert Wright, writer & journalist (chair)
Katrina Larkin, Fora
Charlotte Skene Catling, Skene Catling De La Pena
Russell Potter, SODA
Darren Coffield, artist & writer



45 DEAN STREET . SOHO . LONDON . W1D 4QB

CAMPARI

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THE
CRUDE
THE
BAD
AND
THE
UGLY

WHY DOES BRITISH HOUSING LOOK SO MEAN & NASTY?

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NEGRONI TALKS #17

6.30pm

Monday 4th November 2019

www.fourthspace.co.uk/events

Claire Bennie, Municipal (chair)

Jonny Anstead, TOWN

Paul Karakusevic, Karakusevic Carson Architects

Annalie Riches, Mikhail Riches

Cany Ash, Ash Sakula Architects

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CAMPARI

“Negroni Talks”

ANNUAL

PREVIEW 2020

FOURTHSPACE WOULD LIKE TO INVITE PAST CHAIRS, SPEAKERS, AND SUPPORTERS (WHO HAVE BECOME PART OF THE FURNITURE), TO HELP GET THE BALL ROLLING AT THE START OF THE NEW YEAR BY JOINING THEM IN OMBRA, FOR AN AFTERNOON OF CASUAL CONVERSATION AND AN ANYTHING-BUT-DRY RUN UP TO THE BRAND NEW 2020 SERIES OF NEGRONI TALKS! SPECIAL EDITION NEGRONI COCKTAILS MIXED LIVE BY CAMPARI, FOUR COURSES & WINE £40 PER PERSON

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NEGRONI TALKS #D1

2.30pm

Thursday 23rd January 2020

www.fourthspace.co.uk/events/



supported by

HAPPY NEW YEAR!

1 VYNER STREET



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AB SE



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NEGRONI TALKS #18

6.30pm

Tuesday 28th January 2020

www.fourthspace.co.uk/events

India Block, Dezeen (chair)
Fiona Scott, Gort Scott Architects
Sarah Castle, IF_DO
Tyen Masten, Phase 3
United Voices of the World - Section of
Architectural Workers

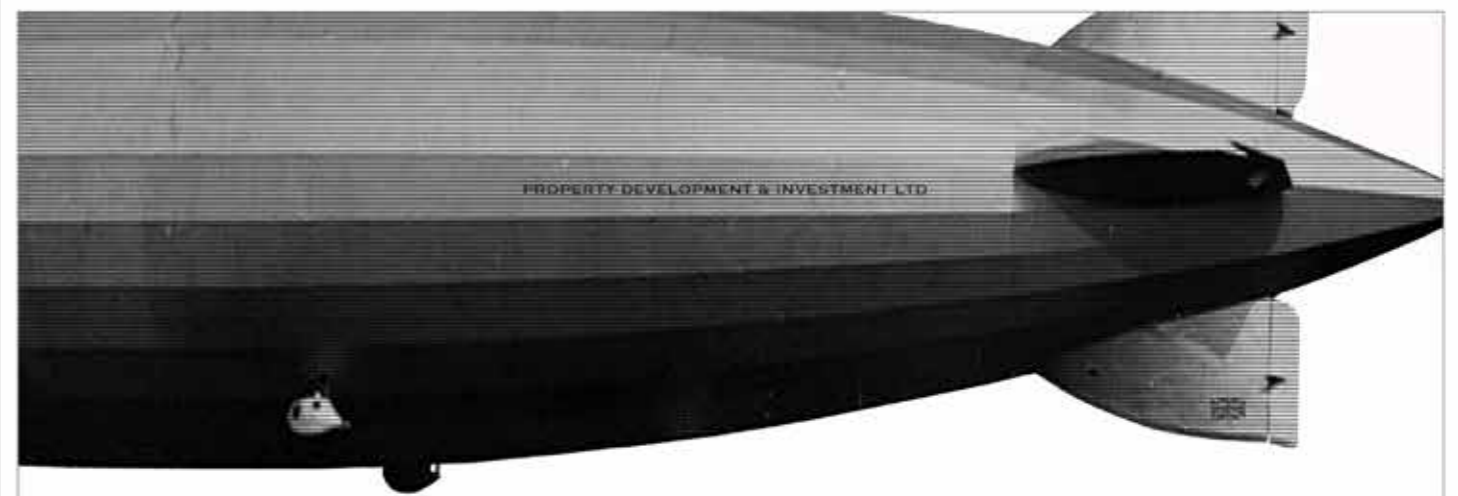
HAPPY NEW YEAR!

1 VYNER STREET

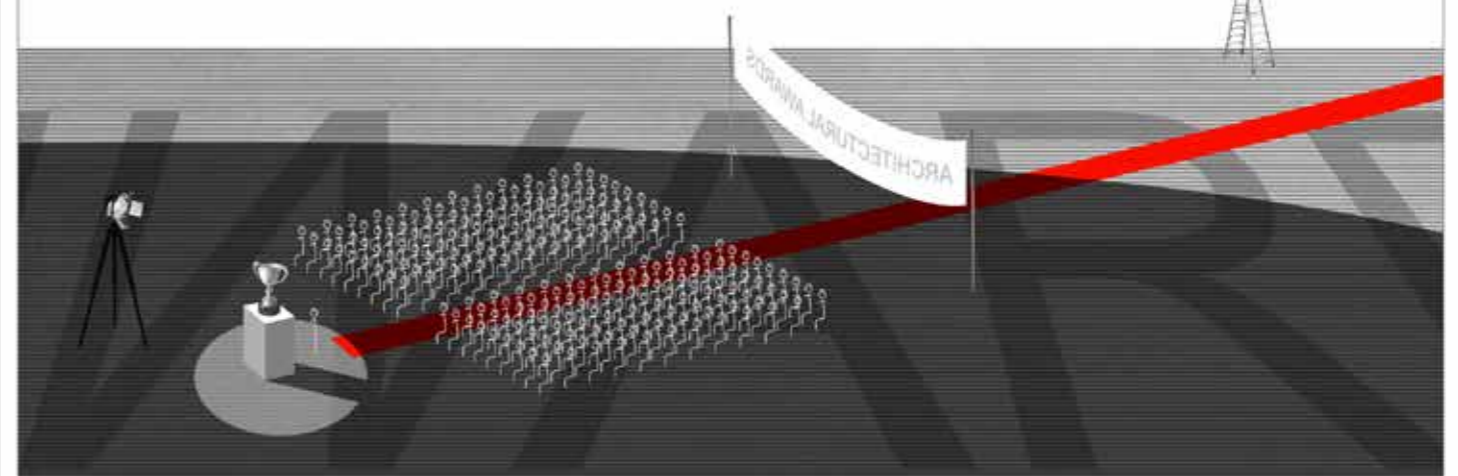


LONDON . E2 9DG

CAMPARI



What are they good for?
absolutely nuthin'!



fourth_space

presents

NEGRONI TALKS #19

6.30pm

Monday 10th February 2020

www.fourthspace.co.uk/events/

Peter Smisek, ICON (Chair)
Marcus Fairs, Dezeen
Rab Bennetts, Bennetts Associates
Veronica Simpson, Journalist
Fliss Childs, Feilden Clegg Bradley Studios

1 VYNER STREET



LONDON . E2 9DG

CAMPARI

PUBLIC

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fourth_space

presents

NEGRONI TALKS #20

6.30pm

Monday 9th March 2020

www.fourthspace.co.uk/events/

Russell Curtis, RCKa (chair)

Rae Whittow-Williams, Greater London Authority

Merlin Fulcher, Architects' Journal

Hilary Satchwell, Tibbalds

Lisa Woo, Enfield Council

1 VYNER STREET



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NEGRONI TALKS #21

7.00pm

Tuesday 21st April 2020

www.fourthspace.co.uk/events/

Dr Jane Clossick, London Met University (Chair)

Lee Ivett, Baxendale Studio

Lara Lesmes & Fredrik Hellberg, Space Popular

Alpa Depani, London Borough of Waltham Forest

Francis Terry, Francis Terry and Associates

Alfredo Caraballo, Allies and Morrison

LIVE! & ONLINE!

1 VYNER STREET



LONDON . E2 9DG

CAMPARI

Banality I: The Joy Of Architecture Does Fun Follow Form Function Fear & Finance?

MODERN ARCHITECTS ARE RUBBISH

fourth_space

presents

NEGRONI TALKS #22

7.00pm

Tuesday 19th May 2020

www.fourthspace.co.uk/events/

Sam Jacob, Sam Jacob Studio (Chair)

Marc Isaacs, Film Maker

Andrea Luka Zimmerman, Artist

Hettie Judah, Writer

Nick Rosen, Author

Priya Khanchandani, Writer and Curator

LIVE! & ONLINE!

4 VYNER STREET — OMBRA — LONDON · E2 9DG

CAMPARI

i c

THEREFORE

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a m !

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LIVE! & ONLINE!

NEGRONI TALKS #23

7.00pm

Tuesday 9th June 2020

www.fourthspace.co.uk/events/

Tom Dyckhoff, Writer, Broadcaster, Historian (Chair)
Peter Wynne Rees CBE, Professor of Places & City Planning
Adam Nathaniel Furman, Artist and Designer
Amanda Baillieu, Journalist / founder of Archiboo
Yasmin Al-Ani Spence, WilkinsonEyre
Thom Mayne, founding partner of Morphosis

LFA LONDON FESTIVAL OF ARCHITECTURE

4 VYNER STREET — OMBRA — LONDON · E2 9DG

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STAND & DELIVER

THE ROLL OF FINANCE

IN ARCHITECTURE

'OUR MONEY AND YOUR LIFE'

fourth_space

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LIVE! & ONLINE!
NEGRONI TALKS #24
7.00pm
Tuesday 23rd June 2020
www.fourthspace.co.uk/events/

Alpa Depani, London Borough of Waltham Forest (Chair)
Simon Allford, AHMM
Dr Julia King, LSE
Jack Self, REAL
David Ogunmuyiwa, ArchitectureDoingPlace

LFA LONDON FESTIVAL OF ARCHITECTURE

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SPACE INVADERS

GAME OVER?

INSERT JOIN
PRESS START TO PLAY

fantasy, feeling & freedom from the physical



0000

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LIVE! & ONLINE!
NEGRONI TALKS #25
7.00pm
Tuesday 30th June 2020
www.fourthspace.co.uk/events/

Shumi Bose, Writer, lecturer and curator (chair)

Alexandra Lange, Architecture and design critic
Will Wiles, Author

Lara Lesmes and Fredrik Hellberg, Space Popular
Gregorios Kythreotis, shedworks
Ibiye Camp, Artist

LFA LONDON FESTIVAL OF ARCHITECTURE

1 VYNER STREET | OMBRA | LONDON | E2 9DG

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no L there's in architecture

(missing - inaction)
 musings on making *less & more* in the coming new year

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presents

LIVE! & ONLINE!
 NEGRONI TALKS #26
 7.30pm
 Wednesday 16th December 2020
www.fourthspace.co.uk/events/

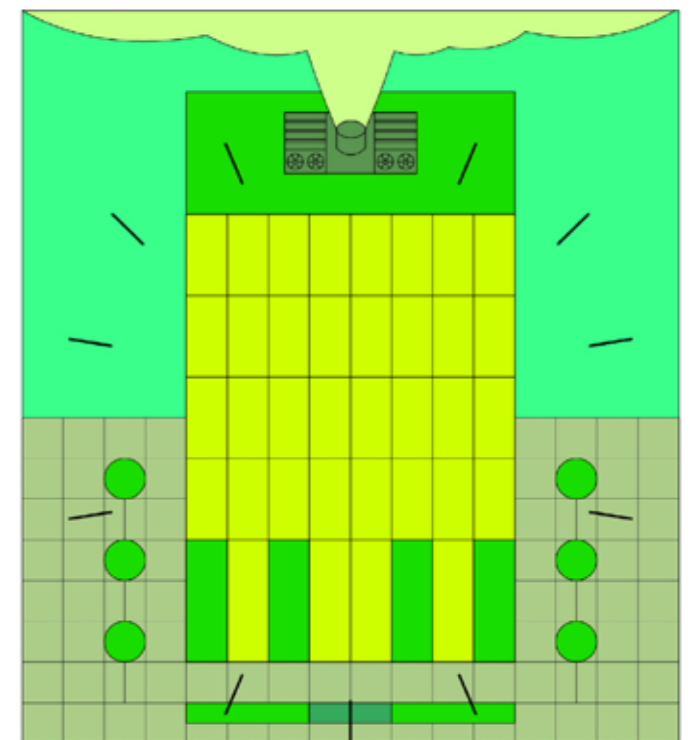
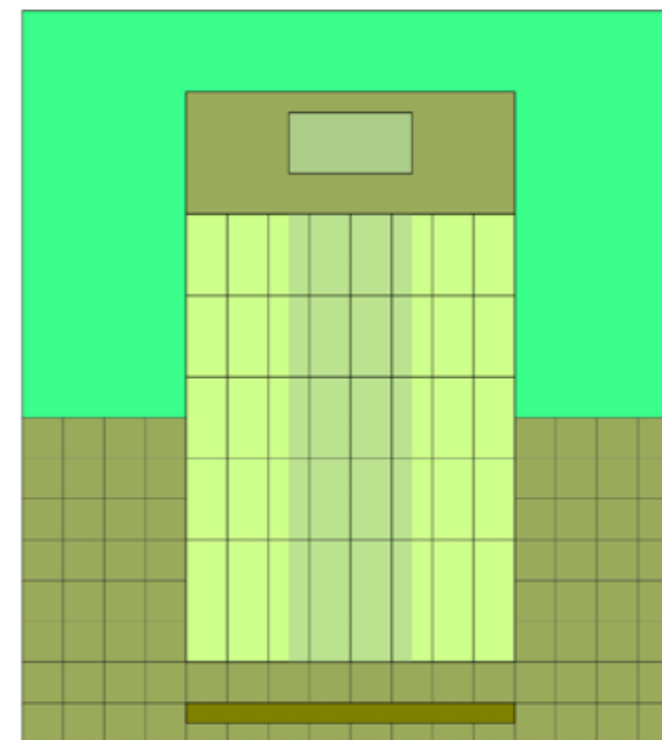
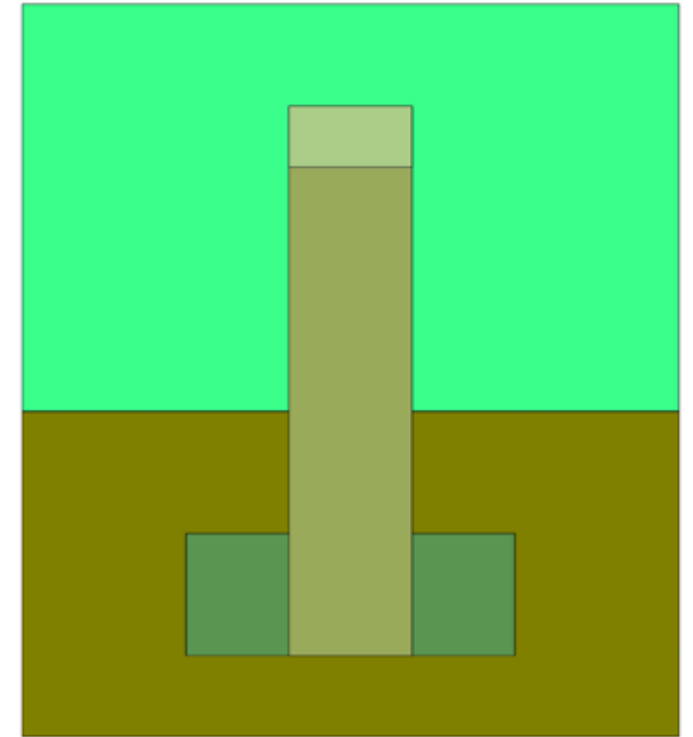
everyone's a speaker

LIVE! & ONLINE!



CAMPARI.

THE AIRING ARCHITECTURE'S DIRTY LAUNDRY SERIES : #01 GREENWASHING



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LIVE! & ONLINE!
 NEGRONI TALKS #27
 8.30pm
 Thursday 25th February 2021
www.fourthspace.co.uk/events/

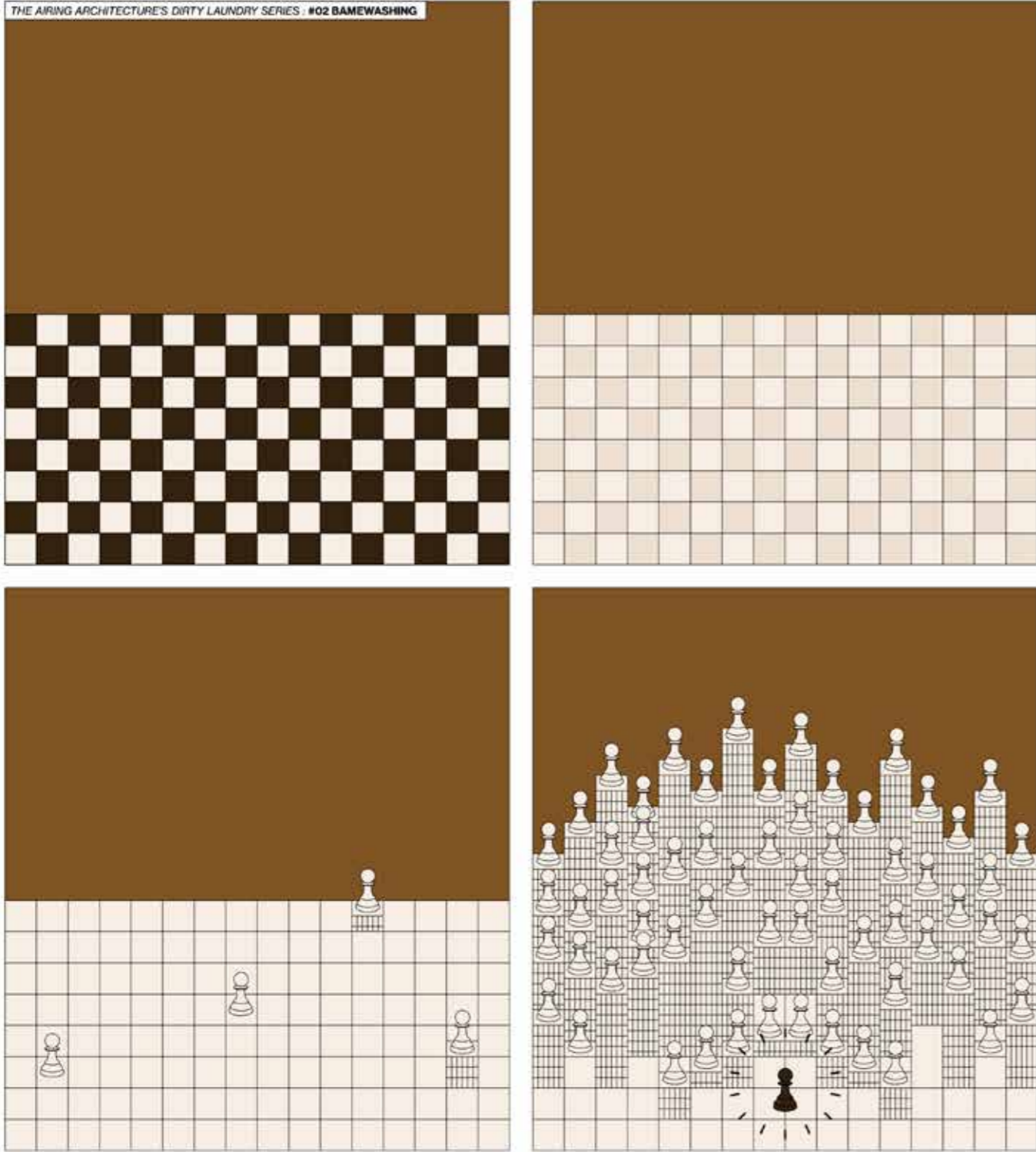
Featuring:
 Maria Smith, Buro Happold (chair)
 Angela Dapper, Grimshaw
 Marcus Fairs, Dezeen
 Sabrina Syed, Architectural Review Contributor
 Joe Giddings, Architects Climate Action Network
and all others who want to contribute

LIVE! & ONLINE!



CAMPARI.

THE AIRING ARCHITECTURE'S DIRTY LAUNDRY SERIES #02 BAMEWASHING



fourth_space

presents

LIVE! & ONLINE!

NEGRONI TALKS #28

8.30pm

Thursday 11th March 2021

www.fourthspace.co.uk/events/

Featuring:

Joseph Henry, Sound Advice (Chair)

Jas Bhalla, Jas Bhalla Architects

Marsha Ramroop, RIBA

Peter George, Meridian Water

Sarah Akigbogun, Studio Aki

...and all others who want to contribute

LIVE! & ONLINE!

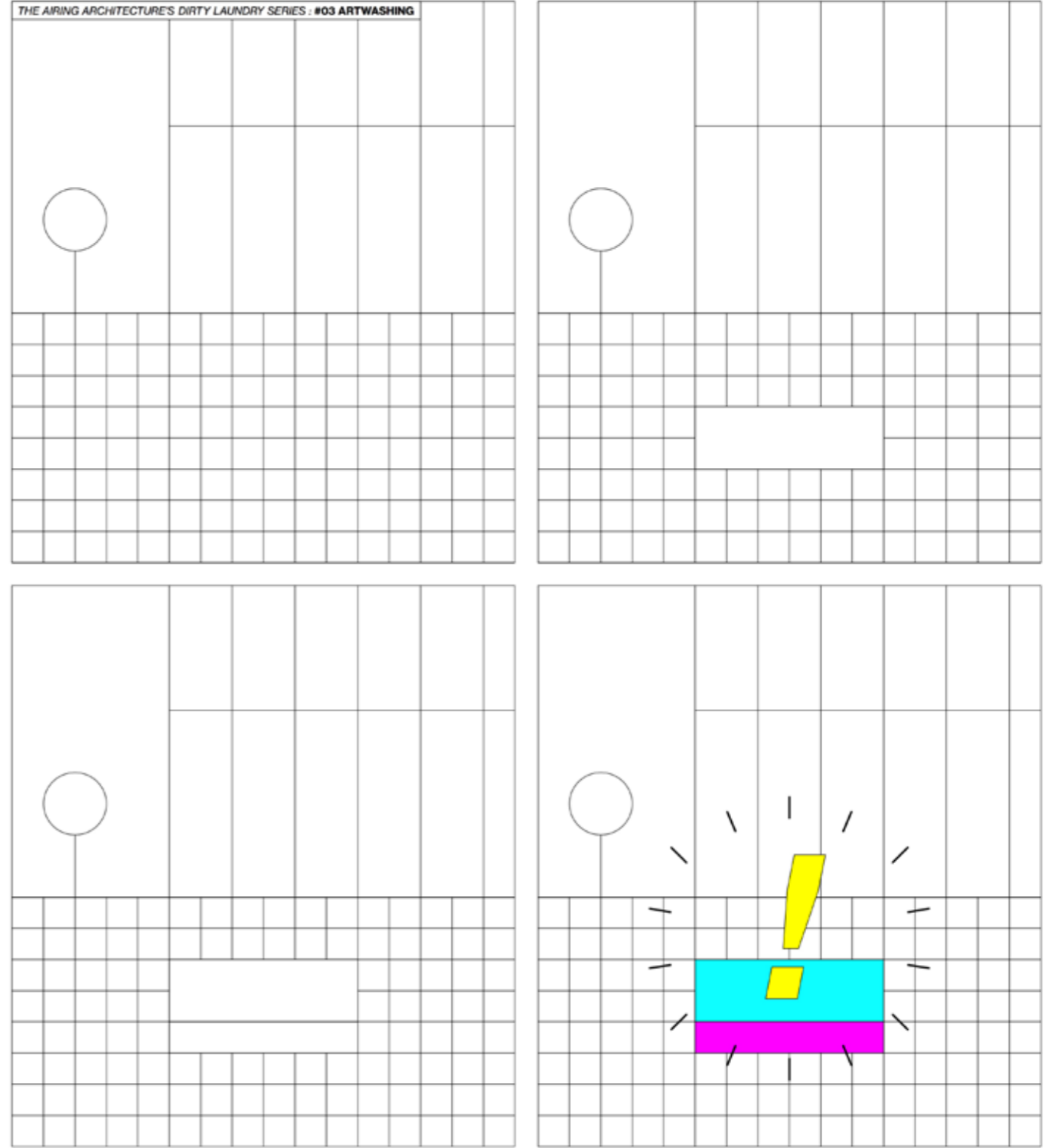
← VYNER STREET — OMBRA — LONDON . E2 9DG →



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THE AIRING ARCHITECTURE'S DIRTY LAUNDRY SERIES #03 ARTWASHING



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LIVE! & ONLINE!

NEGRONI TALKS #29

8.30pm

Thursday 1st April 2021

www.fourthspace.co.uk/events/

Featuring:

David Michon, Editorial Director (chair)

Will Jennings, Artist & writer

Fiona Grady, Artist

Seyi Adekun, Artist/Assemble

Tony Colville, Urban Splash

...and all others who want to contribute

LIVE! & ONLINE!

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U **T** **C** **U** **N**

ARCHITECTURE

SEGREGATION?

PRIVATE OWNERSHIP **PART OWNERSHIP** **AFFORDABLE** **SOCIAL RENT** **PRIVATE RENT**

fourth_space
 presents
LIVE! & ONLINE!
 NEGRONI TALKS #30
 8.30pm
 Thursday 29th April 2021
www.fourthspace.co.uk/events/

Featuring:
 Heather Thomas, Sapphire Independent Housing
 Dave Hill, On London
 Akil Scafe Smith, Resolve Collective
 Dinah Bornat, ZCD Architects
 ...and all others who want to contribute

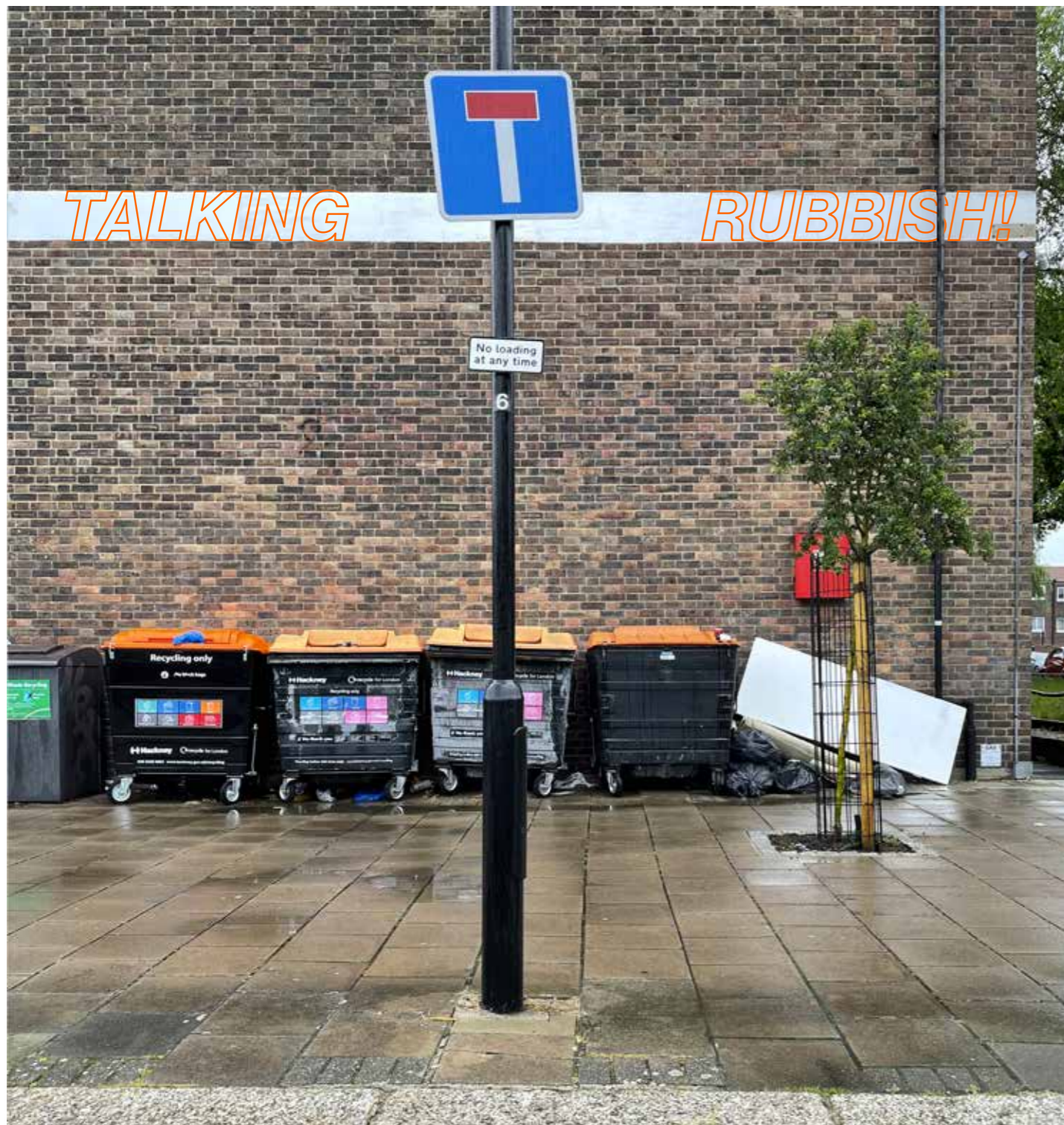
LIVE! & ONLINE! | VYNER STREET | OMBRA | LONDON | E2 9DG | **CAMPARI**

DEATH BY DESIGN

fourth_space
 presents
"Negroni Talks...!"
 NEGRONI TALK #31
 7.00pm
 Tuesday 19th October 2021
www.fourthspace.co.uk/events/

Featuring:
 Dr Ruth Lang (chair)
 David Ogunmuyiwa, ArchitectureDoingPlace
 Dr Ariana Markowitz, The Bartlett Development Planning Unit
 Isobel Archer, Business & Human Rights Resource Centre
 ...and all others who want to contribute

LIVE! & ONLINE! | VYNER STREET | OMBRA | LONDON | E2 9DG | **CAMPARI**



fourth=space

presents

"Negrone Talks...!"

NEGRONI TALK #32

7.00pm

Tuesday 23rd November 2021

www.fourthspace.co.uk/events/

.....

mixin' it in architecture

1 VYNER STREET

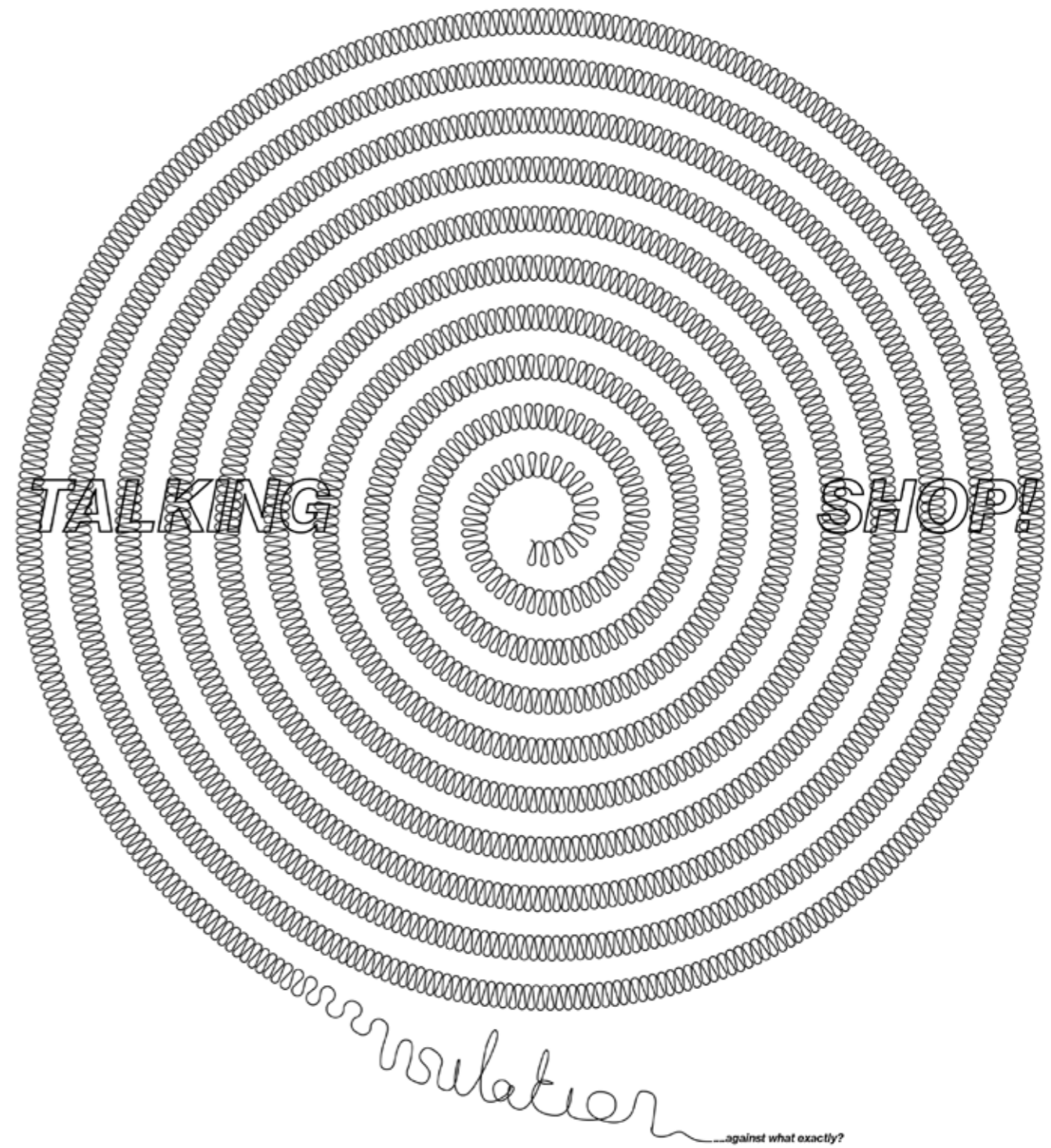


LONDON . E2 9DG

CAMPARI

FOUNDED WITH OUR DESIGN 2011

Featuring:
 Will Sandy, Will Sandy Design Studio (Chair)
 Cany Ash, Ash Sakula
 Jas Bhalla, Jas Bhalla Architects
 David Milner, Create Streets
 Chloe Phelps, Grounded
 Ander Zabala, Hackney Council
 & all others who want to contribute



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presents

"Negrone Talks...!"

NEGRONI TALK #33

7.00pm

Tuesday 29th March 2022

www.fourthspace.co.uk/events/

.....

mixin' it in architecture

1 VYNER STREET

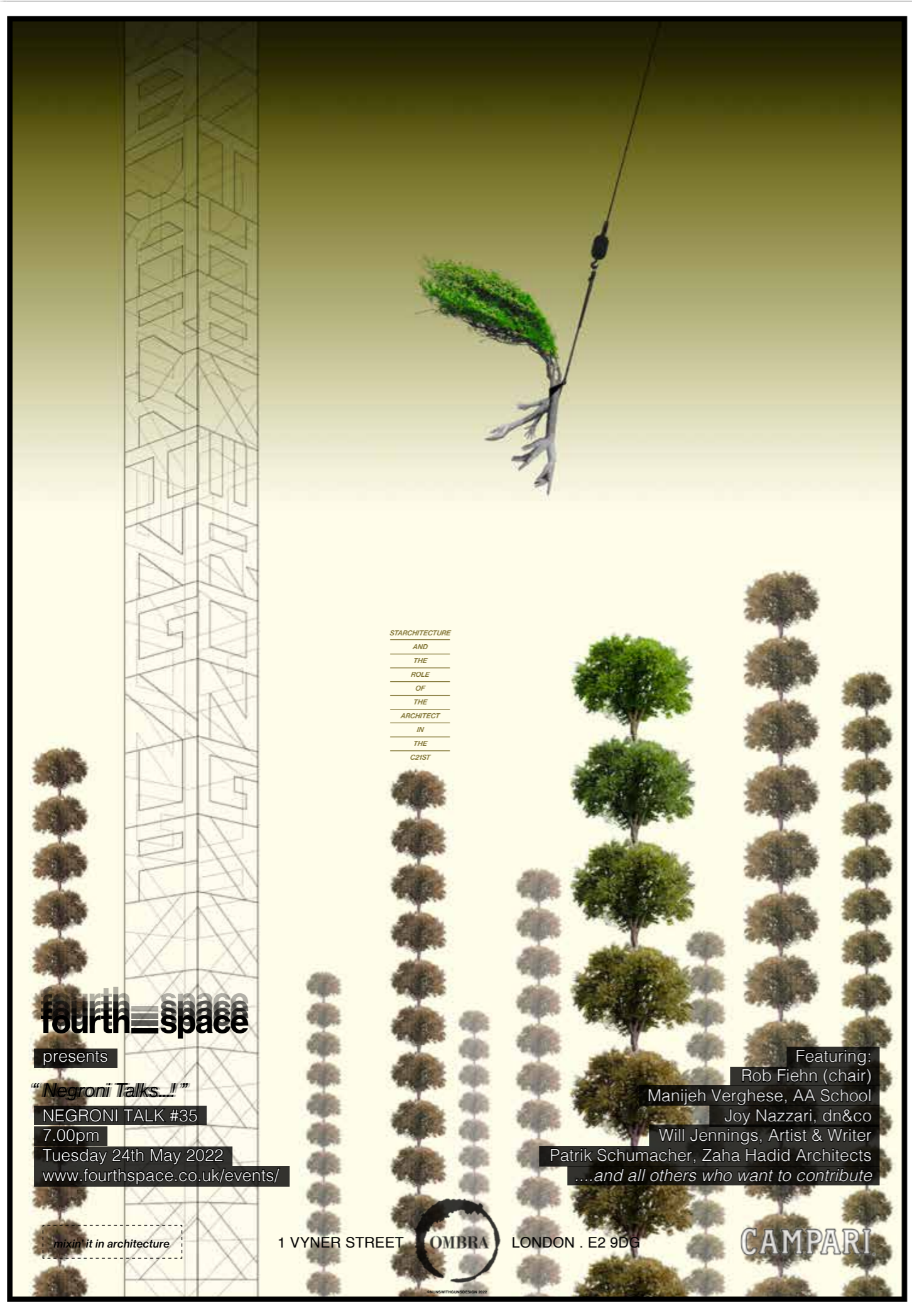


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CAMPARI

FOUNDED WITH OUR DESIGN 2011

Featuring:
 Will Ing, Architects' Journal (chair)
 Kunle Barker, Property Expert, Writer & Broadcaster
 Cameron Ford, Insulate Britain
 Tanvir Hasan, Donald Insall Associates
 Summer Islam, Material Cultures
 Tim O'Callaghan, nintim architects
 & all others who want to contribute



STARCHITECTURE
AND
THE
ROLE
OF
THE
ARCHITECT
IN
THE
21ST

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presents

“Negróni Talks..!”

NEGRONI TALK #35

7.00pm

Tuesday 24th May 2022

www.fourthspace.co.uk/events/

Featuring:

Rob Fiehn (chair)

Manijeh Verghese, AA School

Joy Nazari, dn&co

Will Jennings, Artist & Writer

Patrik Schumacher, Zaha Hadid Architects

...and all others who want to contribute

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representation and its architecture



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presents

“Negróni Talks..!”

NEGRONI TALK #36

7.00pm

Wednesday 7th September 2022

www.fourthspace.co.uk/events/

Featuring:

Charles Holland, Charles Holland Architects (chair)

Mary Duggan, Mary Duggan Architects

Yemí Aláderun, Enfield Council

David Knight, DK-CM

Hanna Afolabi, Mood and Space

Jan Bunge, Squint/Opera

...and all others who want to contribute

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THE NEGRONI TALKS On The Road TOUR 2022

The NORTH
Glasgow
Pledges?
A1



Pernicious Ness

The WEST
Bristol (A2)
Power?

Permission

The SOUTH
Brighton (A3)
Procurement?

The EAST
Margate (A4)
Planning?

Process
Placemaking
Potential
& the
Politics
of
Architecture

An

populism

fourthspace

presents

"Negroni Talks...!"

NEGRONI TALK #A1
NEGRONI TALK #A2
NEGRONI TALK #A3
NEGRONI TALK #A4

The Architect Cafe Bar, 16 Narrow Quay, Bristol, 7.00pm Wed 8th June 2022

Tour Dates:

TBC
TBC
TBC

www.fourthspace.co.uk/events/



make it in architecture



THE NEGRONI TALKS ON THE ROAD TOUR 2022

The Politics Of Architecture Series.

Negroni Talk #A1	GLASGOW	tbc	
Negroni Talk #A2	BRISTOL	8th JUNE 2022	The Architect, 16 Narrow Quay (with Design West)
Negroni Talk #A3	BRIGHTON	tbc	
Negroni Talk #A4	MARGATE	tbc	

Having provoked debates interrogating all things "Architectural" from its base in east London, "Negroni talks...!" is hitting the road to discover how the Politics Of Architecture plays out in other parts of the UK. Heading North, South, East and West, The Negroni Talks On the Road Tour aims to hold '4 talks in 4 towns', taking a look at what's happening on the ground by focusing on local factors that shape the built environment, and what this means for it's inhabitants.

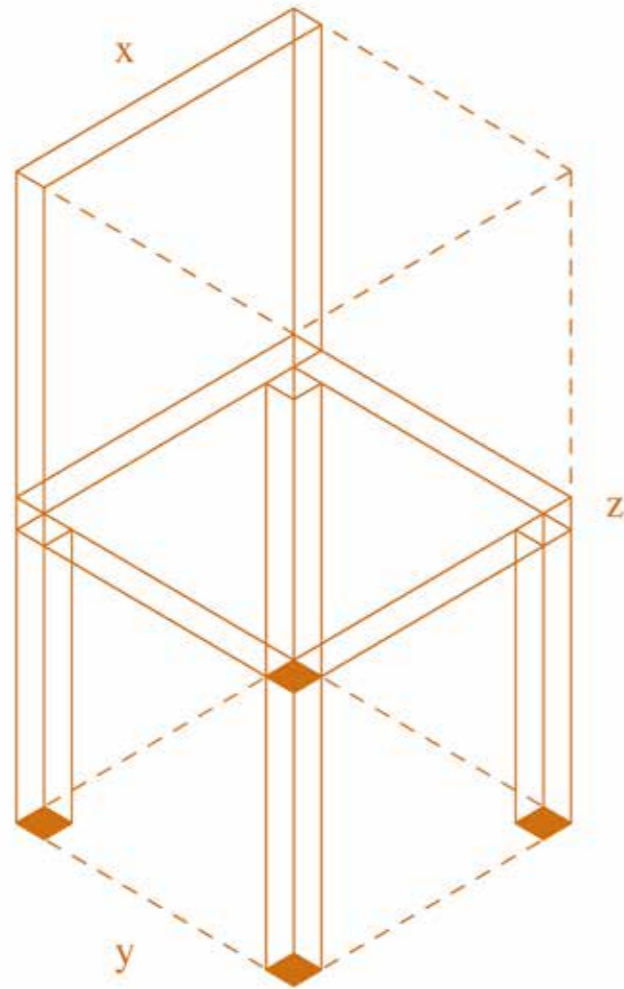
In overview, the Series presents essentially the same discussion in each of the places visited. This repetition is a means to spotlight differences, but also those areas of similarity between urban environments to make comparisons at a national scale. The fabric of each village, town and city across the land stands as a witness to the fallibility of decision-making where private agendas and the public interest collide. Recording the passage of time in material forms, every built landscape provides its own version of a common history - namely the cause and effect impact that buildings and property have as a political player.

"Negroni Talks...!"

poses a series of questions to prompt the discussions:

Process:	Building is a simple act with an abundance of complexities. What are the fundamental flaws in the current overall system by which buildings are created?
Planning:	A broken system suffering from a distinct lack of vision? Does it address need and if so whose? As a reactive body, does it have the ability, the will, or the funding to ensure that beyond the concerns of the individual, there is a grander master plan?
Policy:	Is there a lack of assertiveness, a lack of confidence, a lack of knowledge or a lack of ideas on how to carefully harness market forces for the common good?
Permission:	Who decides? Are the interests & the imagination of those who say yes or no, broad enough?
Playing the game:	Who sets the rules and is breaking them the only way to build what is really needed?
Procurement:	Finance tends to dominate discussions about delivery and determines (and often limits) the scope of what is possible? So, what of our ambition? What could be?
Potential:	Where and how is it being wasted?
Place-making:	Can new buildings offer a necessary variety so that they serve all demographics in society and assist in creating more collective spirited communities in the future?
Progressiveness:	How do you create processes where quality and invention are expected and not hoped for?
Performance:	How do you ensure that all buildings contribute socially & environmentally?
Past Problems:	The built environment offers lessons on mistakes made. It illustrates what works, what has time proven longevity and where ideas/experiments have failed. With the benefit of hindsight, are we clear in what we are doing and what we need to avoid?
Purpose:	What is the point of building? Should we ask this before we do anything?
Planet:	Can 'development opportunity' become redefined so that new building is allied more with existing built fabric?
Power:	How can heritage, identity and representation be used positively to decentralize, diversify & empower?
Politics:	Despite the posturing and of our politicians and the promotion of Britain as 'Great', are our built environments blighted by a national malaise and if so what can be done to overcome this?

BY THE SEAT OF THEIR PANTS?



architects + fiddling + furniture = chair*

*does the world really need another chair design?

fourth=space

presents

“Negrone Talks...!”

NEGRONI TALK #S2

3.00pm

Friday 23rd September 2022

www.fourthspace.co.uk/events/

Featuring:

Claire Dowdy, journalist (Chair)

Naomi Cleaver, designer, author and broadcaster

Nigel Coates, architect and designer

Adam Nathan Furman, artist and designer

.....and all others who want to contribute

mixin' it in architecture

BARGEHOUSE . OXO TOWER WHARF

**MATERIAL
MATTERS**

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CRAFTWORK



man . machine _ how should architects be
material synthesisers in an electronic age?

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“Negrone Talks...!”

NEGRONI TALK #S3

1.00pm

Sunday 25th September 2022

www.fourthspace.co.uk/events/

Featuring:

Debika Ray, editor Crafts (Chair)

Bill Amberg, founder Bill Amberg Studio

Mat Barnes, director CAN

Corinne Julius, curator, writer and broadcaster

Shiro Muchiri, creative director So Shiro

.....and all others who want to contribute

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**MATERIAL
MATTERS**

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PUBLIC SPACE AT YOUR CONVENIENCE ? *(a timely talk about toilets)*

VENEZIA ————— LONDON

*In collaboration with Unscene Architecture, curators of The Garden of Privatised Delights at The British Pavillion for the 17th International Architecture Exhibition La Biennale di Venezia aperitivo + canape + 3 course dinner + wine = presented by **OMBRA** bar.restaurant DJ Luca = music + bar + dancing. **Tickets £80***

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“*Negroni Talks...!*”

NEGRONI TALK #S4
Around 7.00pm
Wednesday 28th September 2022
www.fourthspace.co.uk/events/

Featuring:

Siân Berry, Green Party
Nick Searl, Argent
Dr Jos Boys, Bartlett School of Architecture
Mark Freeman, Architectural Designer
Manijeh Verghese, Co-Curator The Garden of Privatised Delights
Madeleine Kessler, Co-Curator The Garden of Privatised Delights
.....and all others who want to contribute

mixin' it in architecture

26 STORE STREET



LONDON . WC1E 7BT

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FOUNDWITHUNDERSON 2022



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“*Negroni Talks...!*”

NEGRONI TALK #S5
7.00pm
Tuesday 11th October 2022
www.fourthspace.co.uk/events/

Featuring:

Tom Ravenscroft, Dezeen (chair)
Pooja Agrawal, Public Practice
Cath Slessor, Twentieth Century Society
Sean Griffiths, Prof of Architecture, Architect & Artist
Nile Bridgeman, Afterparti
Marwa El Mubark, Afterparti
Paul Monaghan, AHMM
.....and all others who want to contribute

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FOUNDWITHUNDERSON 2022

FOR BETTER OR WORSE IT'S THE



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“Negrone Talks...!”

NEGRONI TALK #S6

7.00pm

Tuesday 8th November 2022

www.fourthspace.co.uk/events/

Featuring:

Philippa Wagner, Founder of PW/c (chair)

Zaha Hadid Architects

Lewis Silkin

4C Hotel Group

LEVEN

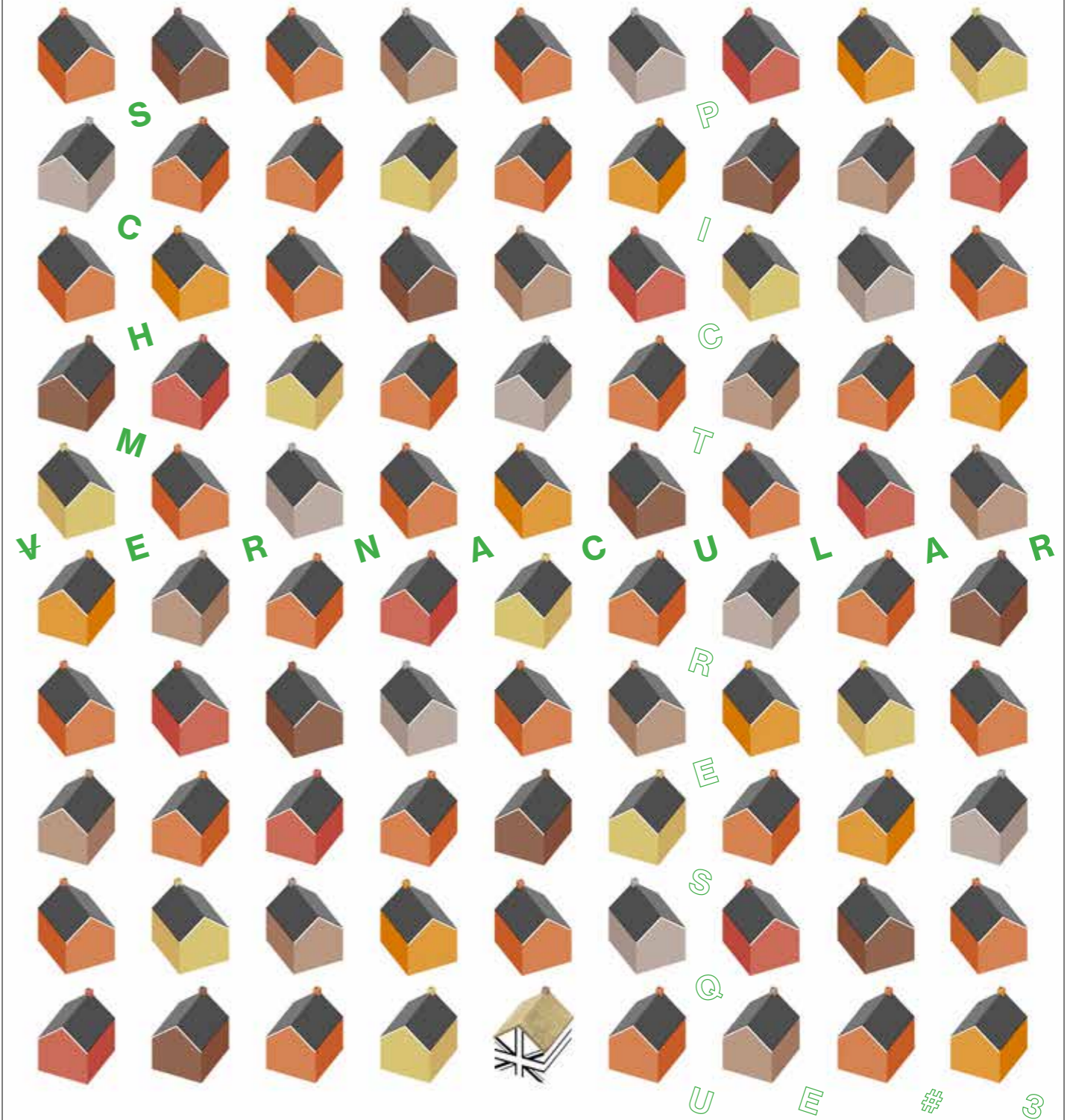
.....and all others who want to contribute

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“Negrone Talks...!”

NEGRONI TALK #37

7.00pm

Tuesday 29th November 2022

www.fourthspace.co.uk/events/

Featuring:

Alpa Depani, Waltham Forest (chair)

Selasi Setufe, Be First

India Block, Disegno

John Nordon, Neighbourhood

Joanne Cave, David Lock Associates

Hugh McEwen, Office S&M

.....and all others who want to contribute

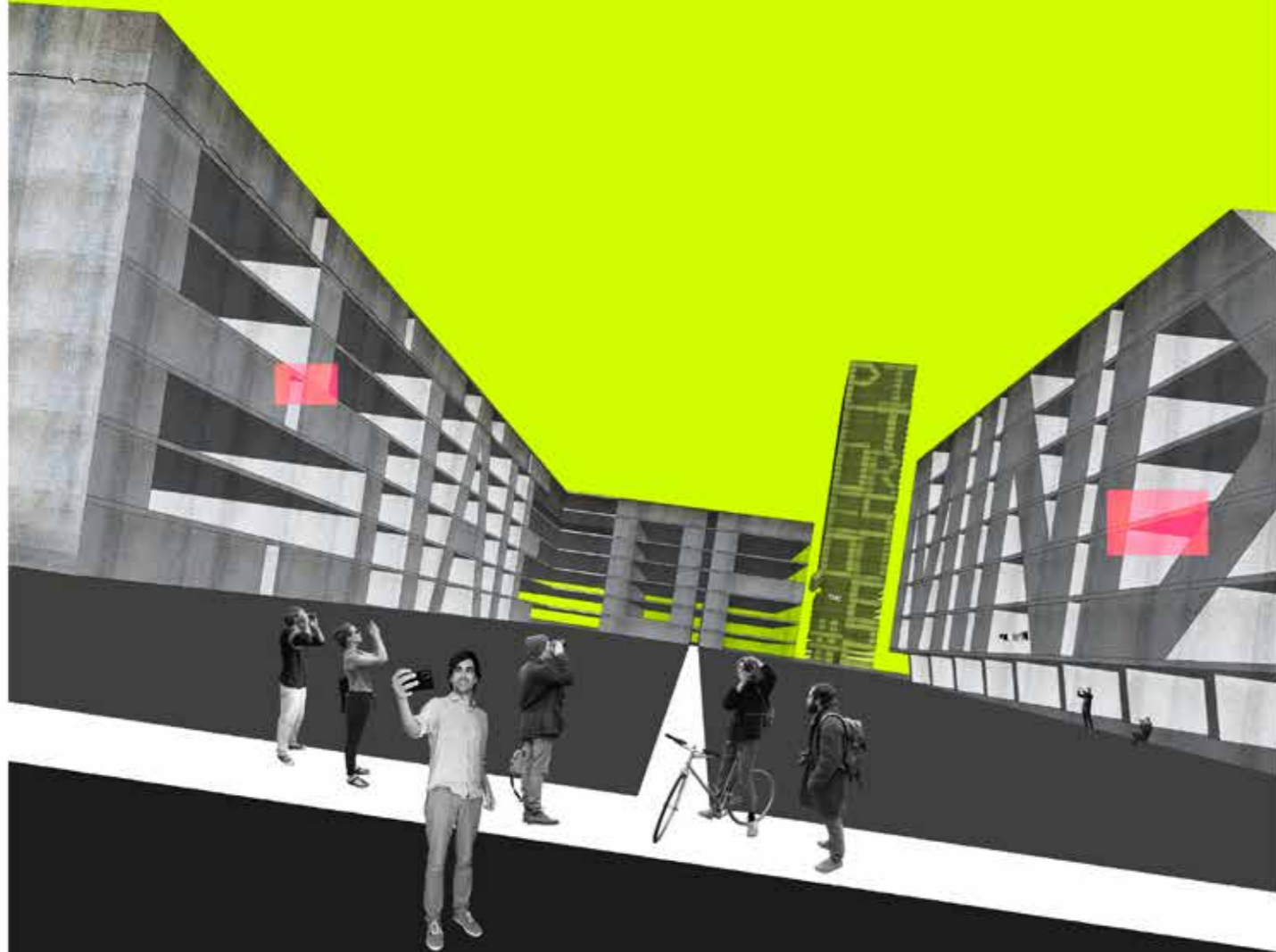
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ROSE-TINTED SPECTACLE ?



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"Negróni Talks...!"

NEGRONI TALK #38

7:00pm

Tuesday 31st January 2023

www.fourthspace.co.uk/events/

Featuring:

Gareth Gardner (chair)
Yemi Aládérún, Meridian Water
Rut Bles Luxemburg, Photographer
Albert Hill, The Modern House
Rosalind Peebles, Open City
Charlotte Ginsborg, Filmmaker
and all others who want to contribute

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DRAINAGE
DRAINAGE
DRAINAGE
DRAINAGE

TALKING

SHIT!

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"Negróni Talks...!"

NEGRONI TALK #39

7:00pm

Tuesday 30th February 2023

www.fourthspace.co.uk/events/

Featuring:

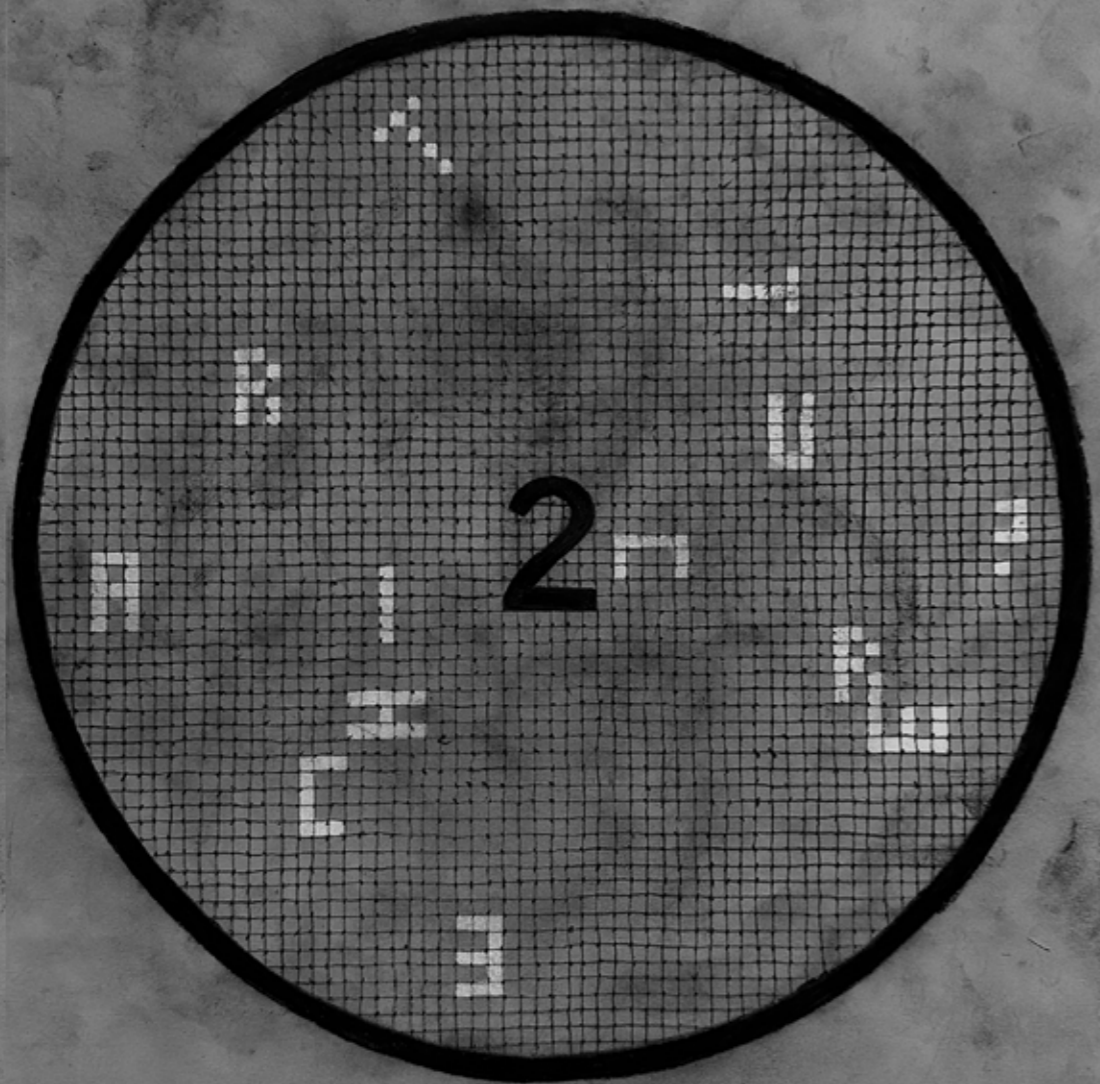
Dave Hill, OnLondon (chair)
Dr Julia King, London School Of Economics
Andy Downey, Elcot Wood
Katherine Ems, HDA Design
Marian Judd, Hawkins / Brown
and all others who want to contribute

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H E R



Z E R

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“Negróni Talks...!”

NEGRONI TALK #S7

5.45pm

Thursday 23rd March 2023

www.fourthspace.co.uk/events/



Featuring:

George Morgan (chair)
Matt Bell, Heatherwick Studio
Tara Gbolade, Gbolade Design Studio
Jonathan Fashanu, Studio Dash
more speakers tbc

.....and all others who want to contribute

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TRUMAN BREWERY ARCHITECT @WORK LONDON E1 6QL

CAMPARI

DECENCY BY DESIGN



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presents

“Negróni Talks...!”

NEGRONI TALK #40

7.00pm

Tuesday 2nd May 2023

www.fourthspace.co.uk/events/

Featuring:

Rob Fiehn (chair)
Sanaa Shaikh, Native Studio
Emma Osmundsen, Sixty Bricks
Jerry Tate, Tate + Co
Alasdair Ben Dixon, Collective Works

.....and all others who want to contribute

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「DOGMA<DISTRACTION>DESIGN」



fourth space

presents

“Negróni Talks...!”

NEGRONI TALK #S8

2.00-4.00pm

Wednesday 24th May 2023

www.fourthspace.co.uk/events/

Featuring:

Rob Fiehn & Fourthspace (chair)
Amy Frearson, author and journalist
Tarek Merlin, Feix&Merlin
Callie Tedder-Hares, Volume Creative

.....and all others who want to contribute

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clerkenwell 23-25
design week may

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「ABSURDITY<IN>ARCHITECTURE」



fourth space

presents

“Negróni Talks...!”

NEGRONI TALK #41

7.00pm

Tuesday 4th July 2023

www.fourthspace.co.uk/events/

Featuring:

Jason Sayer, Architecture Today (chair)
Sean Griffiths, Professor of Architecture
Cath Slessor, Twentieth Century Society
Nisha Kurian, London Borough of Tower Hamlets
Dan Burr, Sheppard Robson

.....and all others who want to contribute

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OMBRA

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or...die

fourth=space

presents
 "Negrone Talks...!"
 NEGRONI TALK #S9
 6.30pm
 Thursday 21st September 2023
www.fourthspace.co.uk/events/

Featuring:

Will Jennings, artist & writer (chair)
 Munkhtulga Battogtokh, King's College London
 Gareth Edwards, Shutterstock
 Usman Haque & Ling Tan, Umbrellium
 Helen Parton, Writer & Journalist
 and all others who want to contribute

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Bureau restaurant at DESIGN DISTRICT

CAMPARI

MEANWHILE....

...MATERIALS?



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presents
 "Negrone Talks...!"
 NEGRONI TALK #S10
 3.00pm
 Saturday 23rd September 2023
www.fourthspace.co.uk/events/

Featuring:

Vanessa Norwood, Curator / Cultural Strategist (Chair)
 Joe Giddings, Built by Nature
 Elaine Toogood, The Concrete Centre
 Paul Duggan, Elliot Wood
 Bola Ogunmefun, Tisserin Engineers Ltd
 and all others who want to contribute

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BARDEHOUSE OXO TOWER WHARF

MATERIAL MATTERS

SOUTHBANK LONDON SE1 9PH

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THE
DIVIDE
AND
CONQUER
OF
ARCHITECTURE

F R £ £

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"Negroni Talks...!"

NEGRONI TALK #42

7.00pm

Wednesday 1st November 2023

www.fourthspace.co.uk/events/

Featuring:

speakers TBC

.....and all others who want to contribute

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UNIQUE



Vice Versus Virtue In Architectural Design

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presents

“Negroni Talks...!”

NEGRONI TALK #

7.00pm

Tuesday xth xber 202x

www.fourthspace.co.uk/events/

Featuring:

SPEAKERS TBC

.....and all others who want to contribute



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CAMPARI

1 PART ARCHITECTURE / 1 PART PROVOCATION / 1 PART NEGRONI

“Negroni Talks...!”

(mixin' it in architecture)



fourth=space

OMBRA

CAMPARI

#1 The restaurant at the end of society.

Cities are built on their stomachs, with food and architecture intrinsically linked. We design pubs, restaurants and cafes as spaces to eat in but also as social gathering spaces to meet, debate and share culture. As technology increases our access to food delivered to the front door, eateries all over the UK are shutting down. What happens to our communities when local dining disappears? What role can design play to bring people together to break bread?

#2 The Recognitions (architecture's gentrification guilt)

Vyner Street is a locus for the shifting identity of London's East End. Artists and creatives moved into the area and integrated themselves into the local culture and communities. However, their arrival was a catalyst for regenerative change that they didn't necessarily want. Architects play a key role in this economic shift and are still present in Hackney and Tower Hamlets. Should they take a stronger position in the development of the area and the way it affects the original communities and the few remaining artists?

#3 Where's the punk in architecture?

Beatniks, punks and other countercultures were borne out of a restless discontent with the status quo and a desire to shift ideologies for new generations. These ideas and movements manifested themselves through art, music and literature but architecture has trodden a safer creative path. Rebellious architects appeared from time to time but what is their legacy today? Can the industry shake off its timid approach and demonstrate that buildings can affect real change?

#4 What will Brexit actually look like?

The UK is leaving the EU and it seems that some politicians believe in the same kind of economic and cultural self-sufficiency as proposed by the 1930s Italian concept of Autarchia. The truth of the matter is that London's built environment is about to transform and no one knows what it's going to end up looking like. The current demographic of European property owners, contractors and architects are likely to change in ways we don't yet understand. Will it end in disaster or are there massive opportunities to improve the status quo? Trade and investment drive business, and architects have proven that they are endlessly resourceful and can adapt to suit their environment. How can we make the best of unexpected circumstances and what are the moral implications? What will a post-Brexit London look like?

#5 Archi-speak: Time To Kill The Jargon?

If practicing architecture wasn't difficult enough, it doesn't help that the majority of people have no idea what it actually means. This is not completely surprising as it is a complex and multi-faceted profession but the language often used to describe projects can seem elitist and indecipherable. Most buildings in our cities play a role in public life, so why do so many architects resort to alienating archi-speak? Should designers rely on PR and marketing people to 'dumb down' their complex ideas? What's wrong with having a technical language for an equally technical industry?

#6 Is Architecture Under Control?

Architects were once seen as 'master builders' controlling the process and delivery of buildings, and the spaces that shape cities. This role has weakened over time with developers, contractors and project managers empowered more than ever. Some might argue that architects are complicit in agendas that are predominantly profit driven and no longer define what Architecture is or can be? The stakes are high. London has become a political playground with an increased culture of surveillance, class division, austerity, commodification of culture, policed public spaces, taxation measures, high land prices, offshore investment, free market economics, planning regulation and an acute crisis in housing. David Harvey once said, "The freedom to make and remake our cities and ourselves is one of the most precious yet most neglected of our human rights." Do architects want to take back control of the building process and in doing so help empower 'the people' toward gaining greater rights? Can architecture inspire new forms of invention with the architect taking on more responsibility for the consequences of the built environment? Or does the architect fade into the background with many others in the city, accepting their position, and losing control of any positive change within the built environment?

#S1 Factory-made housing: A Solution For London?

This special event in the series is joint hosted with NLA and will address the role of factory methods in delivering London's homes. Covering key issues such as affordable housing, public sector land, the private rented sector, off-site manufacture, the appropriate densification of housing and how we enable small developers and custom builders. Is it really the future of housebuilding in the capital? Can we ensure design quality when delivering huge quantities?

#7 Thick As A Brick: Dis Honesty And Architecture.

Over years of architectural and building history, the approach to design has frequently been supported by claims of being honest to material, form and context. This becomes a polemic when encompassed into architectural styles and genres: Hi-Tech wears its heart on its sleeve; Modernism, from the roots of classicism, follows function to a degree; and Post Modernism masks and plays games with little care as to whether there is honesty or dishonesty in the styling of buildings. Marked by increasing amounts of financial and political constraints in the UK, progress in new architectural style and form has become limited. Architects continue to tell us how important they are and fight to illustrate how ethical, or how honest they are to their projects. Is there any truth in the claim that the fashion for a rational pared down aesthetic is any more authentic than the decorative motifs of the past? Architects join forces with developers to PR spin their designs, but surely commercial viability is more straightforward than a fetish for ideology over purpose. Is there possibility in this current age of 'Fake News', for architects to proudly embrace a dishonest design approach and cheat the constraints of the system? How thick is your brick?

#8 Fail Safe, Safe Fail, Fail Better!

In engineering and design, a fail-safe is a system that mitigates further harm or failure. Mistakes, bad decisions and a lack of skill can cause great harm to projects at any point in the process and architects often have to step in with their fail-safes. This can involve taking the blame, sorting the problem or even reversing the fail into something positive. Though there are many ways to define the success of a building (PR spin, fees, satisfied clients/users) failure persists and practices continue as architecture and design always comes second to financial or political constraints. Counter to this, there are spectacular and popular pieces of architecture full of failure that are meekly accepted by the user. In this context, is failing safely working for architecture? Failure is a part of everyday as designers of the built environment, so should there be a new discourse on our achievements, frustrated projects and failed masterpiece? Should we be more open about them? Can we learn from failure? Or do we continue, in our fear of being classed as 'bad architects', to default into a future of safe fails?

#9 I'm So Bored With The RIBA: Irrelevance Institutionalised?

Everyone loves taking a swipe at the RIBA. Either it's out of date, too bureaucratic, too ineffective, too expensive, too London centric and lacking diversity or all of the above. Yet with 44,000 members, the RIBA falls into the same difficulty as other British institutions such as the BBC and NHS and being so large that it's an impossible task to keep everyone happy. The RIBA is still extremely prolific and internationally respected with its Code of Conduct being seen as a gold standard for architects and a busy yearly programme of awards, competitions, lectures, workshops, exhibitions and community outreach and engagement. At its heart it's an opt-in members organisation so if it's not for you there's no reason to join. But as a touchstone of British architecture surely it should be listening to valid criticisms from members and those outside? So what do people actually want from RIBA? What changes would be best? Who is it trying to please and what other organisations are doing it better?

#10 Londons Borderlands: Territorial Pissings?

(Borderlands: Boundaries Within The City State). London is a wonderful metropolis but those that live and work in the city know that it is really the congregation of many different fiefdoms. Each place abides by its own rules and cherishes its own identity. There is no such things as a Londoner; people identify with their local community, as well as the physical context and history of their surroundings. This brand of fierce localism has a knock-on effect for architecture and planning but what happens to the places that fall between the gaps? Boroughs care less about the impact of something they build on their neighbour. Also, borders provide uncertainty about responsibility for particular areas and the populations that live there. Boundaries can therefore give rise to neglected landscapes but they also provide huge opportunities for innovation and experimentation. The Boundary Estate changed social housing for generations, can we use hidden hinterlands to create a better city?

#11 Mind The Gap: The Chasm Between Practice And Education.

The UK is leaving the EU and it seems that some politicians believe in the same kind of economic and cultural self-sufficiency as proposed by the 1930s Italian concept of Autarchia. The truth of the matter is that London's built environment is about to transform and no one knows what it's going to end up looking like. The current demographic of European property owners, contractors and architects are likely to change in ways we don't yet understand. Will it end in disaster or are there massive opportunities to improve the status quo? Trade and investment drive business, and architects have proven that they are endlessly resourceful and can adapt to suit their environment. How can we make the best of unexpected circumstances and what are the moral implications? What will a post-Brexit London look like?

#12 'Affordable' : The Problem With Affordable Housing.

In the age of austerity 'affordable housing' is heralded as a basic requirement for new build housing schemes, with any project that doesn't deliver at least a small quota being crucified in the press. But when the term affordable is defined as 80% of market value, and an average house costs £484,716 in London, who can even afford the affordable? The failings of local councils to provide housing for all Londoners has led to this almost meaningless terminology being thrown only around by developers and estate agents to sell already profitable schemes. With the term 'genuine affordable' hot on its heels and growing as a response, do architects have any power to broker housing that is actually affordable with developers and councils, or is up to the market to decide what is affordable, genuine or no?

#13 Who's Your Daddy? : Breaking The Class Ceiling.

Architecture has a difficult relationship with privilege. Everyone knows the profession is not diverse enough, which is not surprising given the fees and the length of time it takes to study. The general public see the image of the architect as aloof but when education was free we saw the rise of the working class architect. Norman Foster describes his childhood on the wrong side of the tracks in Manchester and now he is a global powerhouse. Could someone rise to prominence like this today or is the system rigged for Hooray Henrys and Sloane Rangers? Young practices are emerging which directly address the public good but some see this as another form of patronage to ease the guilt of a design-conscious elite. Should we challenge the status quo or accept that the master/servant culture which runs through British DNA is an inescapable fact of life?

#14 Holidays In The Sun: Climate Petitions And Protest.

The architectural community is very upset about climate change. They have banded together and done a petition and everything. Problem is, all the big name practices that started it are using a hell of a lot of concrete and building beautiful airports and energy-guzzling skyscrapers. Also, some architects went along to Waterloo bridge and joined a protest party but what did it achieve? It's high time we made a difference as an industry but actions speak louder than words and buildings can make more of a statement than statements alone.

#15 Hot Gossip: Givin' As Good As Ya Get!

In the information age knowledge is power and architects now seem unwillingly to part with their juicy titbits. Back stories, Chinese whispers and insider information were once regularly traded as part of an intricate network of professional gossip. The act of giving away secrets was generous but architects could often expect information in return but in recent times many practitioners see their peers as competition and architectural opinion seems sanitised as a result. Is this a failing of our times, where gossip can no longer be seen as a catalyst to new ideas, new debates, new worlds? If you're not part of the in-crowd there's a good chance you're missing out on jobs and opportunities because of the fear of nasty rumours and misinformation leaving an indelible mark. So, should architecture bring back the outrage and the Machiavellian intrigue to rumble things up and make our designs and propositions more cutting, more interesting, more fun? The truth? You can't handle the truth!

#16 Jobs For The Boys? Gender In Construction.

We've had enough of the straight white male dominating the development industry. We need more diversity in leadership positions to invest in the places that will stand the test of time. Things are beginning to change but from boardroom to building site, investors to interns, the gender imbalance across the built environment is a problem for everyone. Are we satisfied that only 19% of board members of property industry companies are women? That only 1.3% of BAME groups work in the property industry? Or that 99% of all construction workers are male? Having more diverse decision makers will ensure that past mistakes aren't repeated. From everyday sexism, glass ceilings, wolf whistles, "banter" and mansplaining, the industry has a lot to change. How can we ensure that women are applying for jobs in the built environment, staying in them and prospering in the profession? What changes can be made to better reflect the diversity that are the foundations of the city itself?

#GR1 The Soul Of Soho: Lured Toward The Light Side?

"The air used to be clean and the sex used to be dirty. Now it is the other way around. Soho has lost its heart" - Sebastian Horsley, artist. Soho has always been defined by its rebellious, devil-may-care attitude and its alternative social history, but there is an increasing pressure for it to become another homogeneous part of London, with high street chains. There are some that welcome a safer, more inclusive Soho but to others it is no longer the home of hedonism and hidden pleasures. Where there was darkness, there is now light. Developers, architects, members' clubs, residents and campaigners are all fighting for the soul of Soho but who will be victorious? If Soho is seen to be 'born again' where did the soul go? Can it reincarnate in spaces and architecture that we least expect: the basement of a franchise, the upstairs of a vape shop, the corner of a private room, the office of an entrepreneur, the toilets of a casino, or, up on the rooftops, about to fly off forever?

#17 The Crude The Bad And The Ugly: Why Does British Housing Look So Mean & Nasty?

There is an unattractive truth about British housing: the vast majority of it is really ugly. The built environment industry is very good at heaping praise on innovative, game-changing projects with awards and extensive coverage in the media but in reality these schemes serve the smallest fraction of the population. On top of this, we are a nation obsessed with the outward appearance of our housing and 'fitting in' which drives planning conditions and results in mediocre responses to complex settings. And all this taking place during the one of the worst housing crises we've ever known! There's a frontier land out there of dodgy cowboy builders and racketeer businessmen. Who will ride in and save the day? Developers with a conscience who also know how to turn and profit? Architects with some backbone to stand up to their cost-cutting clients? Local authorities that have the wherewithal to game the system? It's time to saddle up and find out...

#18 Bully For You! Abuse And Architecture.

Long hours and low pay are standard, all-nighters are a badge of honour, and leaving on time is derided as lacking the necessary commitment and 'working by the clock'. Why is architecture as a profession so notoriously tough on staff: Is it passion for the craft that piles on the pressure? An old-school macho mentality? Or does it all stem from the competitive unit/crit-system in education? In turn architects are themselves part of a broader property investment and construction industry that can be combative and confrontational in its pursuit of control and profit such that it can often feel like a thoroughly unpleasant environment to work within. Abuse comes in many guises with bullying, intimidation, discrimination, harassment, humiliation, misconduct and defamation. It operates in areas from the financial, to the emotional and the psychological. With abuses of power, rank, process and statistics, is it not the overall system in which architects find themselves the most significant thing being abused? What needs to be done? Who is being marginalised in practice? Who is creating a work environment that's open to and safe for all? Who are the real bullies?

#19 Awards: What Are They Good For? Absolutely Nuthin'!

What is the point of Architectural Awards? Is it to win more work? Boost the ego of architects? Share beautiful projects with the general public? The proliferation of Awards means that they have become something of an industry within an industry and we are all guilty of seeking validation by submitting projects to be judged, despite knowing that more often than not, we will miss out. Why do practices put themselves through this lottery? Meeting an Award's criteria and putting projects forward for consideration is often costly and the benefits can often be hard to see. We're told that a win will propel a studio into the limelight, however since it's doubtful if many people outside the profession will ever know about it, there remain questions about the advantages or purpose of this 'new found fame'. Do awards truly reflect actual quality in architecture, or in being seduced by appearances do they end up rewarding and therefore masking bad architecture? Meanwhile the same cabal of practices seem to be hoovering up the majority of the prizes and they're often to be found on judging panels themselves. Are architectural awards rigged or politicised to reflect sentiment, the times, or worse; maintain a balancing act by responding to the kind of project/practice that won previously. Should we be judging buildings like you do films, music or books anyway? It's not as if anyone in their right mind is going to commission another version of a design that's already won an award. Awards, what are they good for?..... Absolutely nuthin'!

#20 Tinder Tender Public Procurement Lies.

Procurement is a pain. For architects seeking work in the public sector, progressive design & building knowledge is often overlooked for the cheapest and quickest means to meet the end. The requisite qualification seems to be held within organisations and methods that are perceived as being 'risk adverse' and in those parties who can offer fees that are just crazy small. Part of this problem is how the public sector is required to comply with OJEU standards and the accompanying bureaucracy. The alliance between private and public bodies, whilst deemed necessary in our current times, remains unperfected and flawed. If a post-Brexit economy is to be better as some proclaim, then will Britain's public sector both simplify and open up its tendering procedures to alternatives, so that maybe architects with smaller, more dynamic and hungrier practices can win a job once in a while? Can public projects take on a new dimension through their delivery. We doubt it. The clues are in the Grenfell tragedy: a multitude of vested interests, subcontracts and cutting corners at many levels being a structural problem through its procurement. The bidding for public work may be competitive and no doubt in many cases 'rigged' through frameworks of bidding, so we ask if there is scope for new forms of competition, new ways of assessing what is of value, and how to ensure that a culture of attaining value for money exists and becomes the norm. Can there be a public sector emancipated from conservatism, blown budgets, and the inefficiencies and fears of Little Britain politics?

#21 The Joy Of Architecture: Does Fun Follow Form, Function Fear & Finance?

Where is the fun in contemporary architecture? As a process, creating buildings seems to revolve around function, finance and fear rather than freeing things up for flexible flights of fancy.

To add insult to injury 99% of the time the end product is uninspiring and distinctly average. So do architects actually enjoy what they spend most of their time doing? Through building we create new realities, and in doing so we have a choice whether we make earthbound Heavens or accidental Hells. In the C21st can architecture be rediscovered as a liberating and democratising force able to help create a better world for all, with buildings standing for a celebration of life itself? What makes a building a piece of 'Architecture' should help define what 'A Joy In Architecture' is, and yet in answering this question a trap can be seen to await designers, because a kind of 'Joyless-ness' frequently ends up being the result of their labours, be it in the nobility of obsessively-detailed-material-craft at one end of the spectrum, or the gimmickry of brightly coloured 'tack on' shapes at the other. It seems that in Britain today, rational and formulaic brick boxes have become a lazy shorthand for design quality and appear to be the height of our collective ambition. Tasteful, inoffensive aesthetics are the order of the day and whilst this might please planners looking for 'something that fits in', do the general public agree? More conservative organisations argue that people crave traditionalism as a return to a golden age of architecture, but buildings should be about more than just an external aesthetic. These are the places we live and work within and the quality of every space we occupy has an emotional & psychological impact on us in our daily lives. Is it any surprise that we're in this position when the built environment is seen first and foremost as an investment opportunity rather than an opportunity to create amazing places and spaces? Where's the joy in Architecture?

#22 Modern Architects Are Rubbish.

Architects are supposedly part of the creative community so why are they so incapable of talking about cities and buildings in an engaging way? Unlike many artists, it is rare for architects to fearlessly pursue new ideas and commit themselves to provoking new ways of living and thinking. Are they too consumed with the making of architecture and the broader implications of their work to figure out a way to talk about it? Do architects need a reality check? The forces behind new buildings - The Who, The What and The Why - remain unseen, unknown and something of a mystery to the general public. Architecture appears to exist as a kind of mask, impenetrable, impersonal, unrepentant and concealing as much as it reveals. When many buildings are as dull as dishwater, is this blandness a true reflection of the designers behind them? What language architecture speaks and how easily it can be understood are important questions to determine if it can successfully connect with us as people and have meaning in our daily lives. In stark contrast, artists seem to be much more successful inquisitors by observing, inhabiting, and representing the built environment in a fashion that sparks interest and debate. Whether it is painting, sculpture, collage, film, literature or music, art has consistently addressed the implications of architecture on society, space and place and in doing so has communicated fundamental truths and experiences that shape our understanding of the human condition. Does this mean that there's a better conversation about architecture taking place in the art world? Should architects get out of their bubble, redefine themselves, and engage with the broader creative community to better understand the realities they're creating with their built forms and lofty visions?

#23 Icon Therefore I Am.

Is the icon in architecture about to disappear? Love them or loathe them, there are a series of buildings and structures that have become 'iconic' around the world - drawing visitors from far and wide and reshaping city skylines. Many argue that these totemic built forms are key to local regeneration as they attract people and money. This is not a wholly new phenomenon but recent success has led to a new wave of marketing language around buildings, where any small flourish of form on a block of flats instantly makes the building an 'icon' within its area. We have also seen the rise of the 'starchitect' alongside the growth of iconic architecture, where the cult of personality has become another tool for selling architecture to tenants and the wider public. In a world disrupted by pandemics, physical mobility is potentially set to change forever and seismic shifts in culture will inevitably lead to new perspectives. How will we use buildings in the future and what will be important to most people living in towns and cities? Perhaps a quieter preoccupation with interior space and a less assertive design sensibility will take precedence over dramatic external forms. Are we seeing an end to the era of the icon?

#24 Stand & Deliver: The Roll Of Finance In Architecture.

On the development highways, when money flows, everything is good. The rich get richer, the poor get poorer. It is an environment where money makes money and risks are calculated. It's a numbers game. Those with land ownership have the asset (the raw materials) and stand to offer those with financial backing and proven experience (the processing) to deliver development. Then its packaged up and sold in the marketplace for a profit thanks to professionals, agents and so on (the sales people). Everyone gets their cut. In this scene, 'Architecture' has become a side show to the act of building and an increasingly marginalised concern, because architects don't tend to take on responsibility and risk in comparison with the high-stake players. Finance in Architecture. Is it relevant? Is it of any value? Is it really worth talking about? It is not just a question of how architecture embeds itself within the powerful spatial fix. Nor is it a question simply about the architects ethics, morality or address to the corrupting power of money. It is more a question of power itself. What if the architect was highwayman? Your money or your life?

#25 Space Invaders: Architecture and A Freeing From The Physical.

In the 2009 trial of the founders of Pirate Bay, the defendants were quoted as requesting that the language of the court be amended "We prefer AFK (Away From Keyboard) to IRL (In Real Life)" they said, "because we think the Internet is real." We've never been closer to breaking down the boundaries between physical and digital environments. However, the alternative worlds of VR, Triple A video games and MMORPGs, provide 'spaces' - which millions (if not billions) of people inhabit and interact with one another on a daily basis - that are rarely looked at as architectural, design led endeavours. Representations of buildings in video games frequently use recognisable forms to anchor us in familiar territory, and yet digital landscapes have the potential to expand our horizons and offer us unprecedented access, when compared to the restrictions and rules of the 'real' world. Can the digital 'freedom' suggested by video games be used to inspire a re-think of how to approach physical projects? Conversely can the ergonomic, sensory and poetic qualities found within designed material space inspire more 'feeling' in the virtual? What can each industry learn from the other to better realise the worlds they create? What is the role of architecture in an alternative reality? many guises with bullying, intimidation, discrimination, harassment, humiliation, misconduct and defamation. It operates in areas from the financial, to the emotional and the psychological. With abuses of power, rank, process and statistics, is it not the overall system in which architects find themselves the most significant thing being abused? What needs to be done? Who is being marginalised in practice? Who is creating a work environment that's open to and safe for all? Who are the real bullies?

#26 There's No L In Architecture: Musings On Making Less & More In The Coming New Year.

It's been an interesting year to say the least. The world has witnessed unparalleled change and technology has had to step up and fill the void left behind by restrictions on work and social gatherings. But the architecture industry carries on regardless, as teams meet in virtual spaces and planning authorities make decisions via little Zoom boxes. Builders still build and investors want to put their money into something despite the empty office buildings and cafes in our city centres that were once buzzing with activity. In the space of the last nine months we have shifted events and networking from almost exclusively physical environments to entirely digital. Following the initial excitement of meeting friends and colleagues for a drink while sitting at the laptop there was a glut of online activities (including a few of our most exciting Negrone Talks ever produced). However, that sudden popularity peaked and then started to wane as we all realised that we'd rather take a screen break and go for a walk. As the cold nights draw in, we thought it was worth one last hurrah to meet and look at the year in review with old friends/ collaborators and newcomers for a good old gossip. We are therefore proposing a special talk to see out 2020 with a Negrone in hand and a chance to consider what 2021 will bring. One thing for sure, we won't be returning to business as usual.

#27 The Airing Architectures Dirty Laundry Series: #01 GREENWASHING.

The science is clear on the construction industry, it's one of the biggest polluters and contributors to climate destruction. There is more and more of a push for projects, practices and the whole built environment to be sustainable, but even a term such as that can make the industry's path to real change unclear. With 'Sustainable' being used to describe everything from stuck-on solar panels, net-zero airports to open-plan offices, good and bad intentions can easily blur and the planet is no better off for it. That's where questions, and more often accusations, of Greenwashing come in. Though grassroots organisations, community groups, press and commentators on social media can see through marketing speak, without regulation developers can use cosmetic green credentials to secure tenants and sail through planning, an architect can proudly cycle to MIPIM to pick up emissions heavy work and a glass skyscraper can be awarded a BREEAM rating and everyone pats themselves on the back with little to no consequences. How can we really tackle the climate emergency in a way that makes the difference needed? What model should we use to judge a buildings success? Who loses out from ineffective Greenwashing?

#28 The Airing Architectures Dirty Laundry Series: #02 BAMEWASHING.

Of the many massive social upheavals of 2020, the BLM protests made us ask difficult questions about persistent levels of racial inequality and how many of us are complicit with the current system. This has resulted in some positive moves within the built environment, with public sector procurement going through a shake-up. Local authority frameworks are being re-imagined and outspoken critics are getting important airtime. Dare we hope that we might be experiencing a paradigm shift that will lead to communities receiving buildings that are actually designed by people who understand them? Or is it more a case of large practices playing the box-ticking game by tagging on a BAME-led practice to their tender entry? It's too early to tell if any of the current initiatives will bring about long-term change. All we can know is that we are in the messy period of transition and that things could easily slip back into existing patterns of privilege and old boy networks. We cannot assume that sticking a diversity plaster on procurement, or an in-practice workshop, will lead to wide-ranging systemic improvements. BAME isn't a genre of design, so why are developers looking for black excellence when white mediocrity was sufficient up until now? Can we bring about a cultural and behavioural revolution that the architecture industry so desperately needs? More importantly how is this done in a competitive market? And why do so many think it's not really a problem in the first place?

#29 The Airing Architectures Dirty Laundry Series: #03 ARTWASHING.

Artists and gentrification already have an uncomfortable relationship. Creative communities have often drifted into less desirable areas where the rents are much cheaper, making unconscious changes around them and adding a 'cool factor' that in turn shifts the perception of a place. This process is old news and developers have cottoned on to the winning formula and sped up the process. Depressed areas are now targeted by local authorities and developers for improvement and the first steps usually involve some eye catching murals or pop-up pavilions that become destinations in of themselves. In a digital age, we've seen cultural tourists flock to these places for Instagram moments, enjoying the contrast between bold artworks and gritty urban landscapes. To distill this cheek-by-jowl affiliation between corporate bodies and artists even further, we are now witnessing a renewed vigour for the commissioning of pieces in or around some of the most bland and unexciting architecture and place-making. Here colourful brocolage or spray-painted 'street art' is used to dress up the banal, with little regard for existing communities or local heritage. In these circumstances, how do we apportion blame and complicity between the commissioner and the creative?

#30 Architecture: Structuring Segregation?

Poor Doors have hit the headlines are once again aimed at escalating levels of outrage, declaring that modern housing developments promote segregation and social cleansing. However, we live in a time when cash-strapped councils can't deliver their own housing programmes and we rely on private developers to provide housing nationwide. With an emphasis on investment returns and the drive to remove all that is deemed to adversely affect market value, certain tenures of housing are considered 'undesirable' and something to be reduced through negotiation or worse still, relocated geographically out of sight. Meanwhile cities remain places of variety, difference and not exclusive to any one group. Across millennia different communities have lived in close proximity to each other where rich and poor live cheek-by-jowl, although instances of cohabitation are extremely rare. Is the current furore over 'poor doors' more in response to the dehumanising term (itself a journalistic construct), rather than the issues behind labelled and separate building entrances, or is it a part of the housing crisis that we feel in the 21st century should be solvable? As Robert Hughes has stated, historically speaking 'there was no architecture of the poor, all they had was slums'. Are 'poor doors' not an example of a need for separation that has always been present in the city, or are they a signal that separation legitimises class bias. Recent reports of a children's playground being made inaccessible to particular 'types' of children within a mixed tenure development is certainly the canary down the coal mine in any debate about levels of segregation and integration. It raises a spectre; that if someone can think about children in such a way, then should they be a defining force when it comes to housing people and creating the places in which we all live? We can all agree that we need to build more homes and no one wants to create ghettos with the urban fabric, but in the current climate of free market economics and conservative policy, are separate entrances really a problem and if they are then what other solutions are available that could lead to greater levels of social integration?

#31 Death By Design.

Construction has always been a dangerous (read: corrupt) game and it seems that the bigger the project, the greater the risks to workers' safety. Fatalities on building sites were maybe to be expected in the dim and distant past, but in the 21st century haven't we developed sufficient regulatory control, machinery or digital technologies to rule out death by architecture? This debate has resurfaced recently as some (football) players and activists have urged a boycott of the Qatar 2022 World Cup because of the treatment of migrant workers, who have been plunged into a form of contemporary slavery, with little regard for their lives. Zaha Hadid famously stated that architects have "nothing to do with the workers", despite a series of exposes in recent years and accusations of cover-ups about the scale of building site mortality rates. More broadly, the profession seems to claim ignorance and deny knowledge of scandals like the one surrounding the construction site of Istanbul Airport - so bad it was dubbed 'the cemetery' - whilst enjoying the publicity and rewards that these projects bring them. All of this begs a question over who is responsible? What is the role of the architectural profession when it comes to worker safety and where do you draw the line as the designer of a building that could likely result in hundreds or thousands of deaths? Shouldn't architects publicly denounce their clients when they are seen to have suspect ethical standards, or is keeping quiet in order to help secure work more important?

#32 Talking Rubbish! BINS.

Local authorities have bin going mad! Whilst many architects, urban planners, housing associations and developers try to design the homes, towns and cities of the future, they are frequently hamstrung by the regulatory hurdles that are focused on the accommodation of waste management. Giant wheelie bins fill our pavements, louvered doors dominate pavement frontages, and the spaces of our streets are oriented around the turning circle of a rubbish truck. With a lack of clear planning policy, it seems that the mundane and everyday has taken control of the creative place making involved in housing design, pushing us towards sterile blocks, with paved wastelands between home and curb. Things were not always this way though, and there are some who refuse to accept refuse; those who are willing to fight for a 'less rubbish' and cleaner future. How can we extricate ourselves from the debris of bureaucracy and create places that are designed around how we want to live rather than where we put the recycling? It's time for some trash talk!

#33 Talking Shop! INSULATION.

Energy is a consumption that is killing us by degrees. Its production, usage and waste have long been a threat to the natural world and as a commodity it is now being deployed as a weapon of war. Energy has become a battleground between C20th business models and C21st realities. It trades in cynicism, malevolence and greed. Worse still it illustrates our hubris, our impotence, the compromise of our moral standing and our lack of a truly reforming vision for the future. The lights may be on, but is anyone actually at home? Guilty of a dereliction of duty, global governments have taken the easy option of dealing in imports instead of relying on self-sufficiency. They have led us down the dead-end-street of a compromised dependency on dwindling fossil fuels, rather than boldly committing to comprehensive renewable strategies. In securing supply at any cost and unwilling to countenance a disruption to our way of life, politicians have centralized our power in other people hands. With whole populations held hostage by investors and lobbyists whose interests are protected through policy, oil, gas and coal industries have us all literally over a barrel. So what of architecture in these disingenuous times? The pre-occupations of the creative design professional can seem hopelessly out of touch in the face of such seismic issues. However, the built environment IS a key factor in setting out what our energy requirements actually are and so determines levels of Demand, which in turn defines what the Supply is. Sadly there is a great deal of medieval thinking at work in the building of our buildings. Take our great British house-building industry, which kills off progressive thought and whose response is to skyrocket costs at the merest suggestion of any upgrade in building specification or performance criteria. Some 60 years ago, people went into space with nothing more than some glorified tin foil between them and the ultimate of all inhospitable environments, and yet back here on Earth we more often messily muddle through using minor modifications to tried and tested methods. When it comes to insulation, there is a clear economic tug of war between the floor area of buildings and the thickness of building envelope. Thinner insulation is more expensive and so a desire to build cheaply leads to less space in which to live. Questions about what we 'value' are therefore pertinent. With rising energy bills and the worsening cost of living forced on society at large, will the general public start to demand higher standards & revolutionary change, or will the profiteering of energy companies be allowed to continue as they are, aided by high usage linked to poor performance of building fabric? As insulation campaigners are vilified by the establishment, where is the collective will to fully explore holistic solutions to THE major issue facing the built environment today? With poorly serviced/insulated housing stock stubbornly accounting for 15% of UK greenhouse gas emissions, do we have any other choice but to make urgent changes as quickly as possible?

#34 Diversity By Design.

Many architects and developers talk the talk but can we actually deliver diversity through design? We're seeing some great new neighbourhoods emerging across both the UK and abroad but the commercial pressures of regeneration tend to steer us towards homogeneity. And how much can the planing process help support the creation of unplanned places, where richness and variety is often found? 'Branded experiences' can be delivered by disparate forms and snazzy exteriors, which are then united by equally aesthetically-driven public/private realm. But is there a nagging formulaic familiarity behind the facade? Is the suffocating sameness of developments the result of too much design? The elephant in the room is of course the motivation to ensure the necessary financial returns on large-scale investments. Unsurprisingly then, it is the type of building, type of use and type of user that will guarantee this return, which is the going concern. The definitions of who these new urban quarters are 'created for' remains pre-qualified and very narrow indeed. Inclusivity is exclusive. Public becomes private. There are growing demands of promoting diversity, with a collective ambition to move towards a non-discriminatory world. With this in mind, should there be such a thing as architecture that is orientated toward specific demographic groups?

#35 Bjarking Up The Wrong Tree: STARCHITECTURE & The Role Of The C21st Architect.

The architect as a one-off design genius, an exploder of convention and an instigator of progressive thinking was a character forged in the late 19th and early 20th centuries. As the millennium drew to a close, the personality of the 'Starchitect' arose as a provider of headline grabbing architecture that could sprinkle regenerative fairy dust anywhere in the world. It became doctrine that neighbourhoods and cities could easily have their fortunes turned around thanks in part, to a noticeably new and shiny addition to their built landscape. The designers involved were in turn feted as 'visionaries' that could travel the globe and think up new and improved ways for us to live, work and relax. We seem now to be fully immersed in a second age of the Starchitect, with designers continuing to use expressive forms to create awe, delight and sometimes disgust. In a visual culture dominated by slick renders, glossy photos and instagram feeds, they trade on an ability to sell a place as desirable & unmissable and it seems there is no such thing as bad publicity. However, uncertainties persist with what one suspects may be a fountainhead-individualism backed up by dramatic diagrams, strong styling and a branded presentation of architecture. Much of this work aims to produce innovative structures that offer progress to Design as a whole, however are the claims of their transformative power and place-making potential actually proven in reality? Additionally, what space is there for those non-headline design acts producing a notably quieter architecture that is designed with and for local communities? A quarter of a century in, we can no longer ignore the pressing demands of the 21st century, the climate emergency and the fact that social inequality is growing rather than shrinking. What is the role of 'celebrity' hotshot designers as the Earth heats and the cost of living rises? With the increasing sense that current solutions lie somewhere between those of substance and those of the snake oil seller, are such architects championing groundbreaking sustainable structures that will reshape the built environment as we know it, or are they just continuing their role as dissociated decorators of the urban landscape? Starchitects appear united by their ability to charm developers and seduce investors. How can they best wield this influence to create a better, more equitable society? Or is it high time we did away with the Starchitect altogether? After all, it's all sooo last century!!!!

#A2 The Politics Of Architecture Series: BRISTOL

Having provoked debates interrogating all things "Architectural" from its base in east London, "Negrone talks..." is hitting the road to discover how the Politics Of Architecture plays out in other parts of the UK. Heading North, South, East and West, The Negrone Talks On the Road Tour aims to hold '4 talks in 4 towns', taking a look at what's happening on the ground by focusing on local factors that shape the built environment, and what this means for it's inhabitants. In overview, the Series presents essentially the same discussion in each of the places visited. This repetition is a means to spotlight differences, but also those areas of similarity between urban environments to make comparisons at a national scale. The fabric of each village, town and city across the land stands as a witness to the fallibility of decision-making where private agendas and the public interest collide. Recording the passage of time in material forms, every built landscape provides its own version of a common history - namely the cause and effect impact that buildings and property have as a political player.

#36 Representation In Architecture. (The Picturesque I)

The history of architectural image making is ancient and, more often than not, involves a bit of propaganda. Designers have had to communicate their ideas to their paymaster - be they church, state or wealthy individual - and selling your vision comes with the territory. Fast forward to today and we're reached a point where renders are so convincing that they can be mistaken for photos of a finished building. You can't blame people for being suspicious that they're being conned by a vision of a built environment that can never exist, and there is a lot of cynicism within the #RenderVsReality discussions on social media. But does the fault lie with the 'deceptive' image or the value engineering that later comes with the act of construction? There are currently some architects who would rather park the glossy, corporate-looking computer creations and focus on painterly landscapes with a cloudy Constable sky or adopt a Hockney-esque pastel palette with flattened planes. These drawings are works of art in of themselves, which could call into question their accuracy at describing the 3-dimensional actualities of lived in space. Has there ever been a 'truthful' depiction of a work of architecture though? Surely images will always be a 'representation' of reality and therefore fallible for all sorts of reasons. Virtual reality offers

us a more immersive environment that could enforce a greater honesty, however this too is susceptible to visual tinkering and there are sensory limitations within the haptic technology 'experience'. (i.e no sound, no smell etc). You have to ask who architectural images are made for and how they're being deployed. Are they used to gain political support, permission to build, sell a place to live/work or are they just created to be a nice drawing? And what happens when the fashions for certain styles of renders start to affect the production of architecture itself? Where do we draw the line?

#S2 By The Seat Of Their Pants? Architects Designing Chairs.

The Eames did it, Mies did it, even architecturally-educated fleas did it. Let's do it, let's design a chair. Why do architects think they can dip their toes into furniture design? And, perhaps more interestingly, why do product designers think they can have a pop at architecture? We all agree that interdisciplinary crossovers are interesting, but surely professionals train for years for a particular purpose. Lets explore why designers fancy stepping on each others' toes and what happens when they join forces.

#S3 Craftwork: How Should Architects Be Material Synthesisers In An Electronic Age?

Lots of architects claim that they 'craft' a building. They point at beautiful clay or paper models but in reality architecture is produced through Revit and follows strict rules of compliance and regulation. Materials are a great way to connect buildings and craft together, however, are people really convinced that a corporate office is baked in a kiln? And what about craftspeople themselves? What is their role in the design and construction of buildings? Surely they could help create spaces that are humane, tactile and desirable and yet the such considerations don't seem to be part of the process until it's all too late, if at all. Join us for an evening of discussion about craft and architecture, or should it be craft vs architecture?

#S4 Public Space At Your Convenience?

We all think that we are free to move about the metropolis at will, but there are often small elements of infrastructure that can become giant barriers to accessibility. And so it turns out, that the humble loo holds the key to the city. London was once proud of its grand vision for sanitation, but we seem to have abandoned the legacy laid down by our Victorian forebears, re-instating a urinary leash upon the general public. Never was this more apparent than during the lockdown when it became impossible to duck into a cafe or pub when needed. 'The Toilet' is just one element contained within the Garden of Privatised Delights, an exhibition commissioned by the British Council and curated by Manijeh Verghese and Madeleine Kessler, which has travelled from Venice to London. Within it they seek to explore different forms of privatised public space, such as the high street, pubs, garden squares and more. Many of these spaces can also be seen to be united by their lack of WC provision, however, what does that mean for the people who wish to use them? How does it further entrench disparities between rich and poor, or negatively effect different communities? We will explore this thorny topic and its wider ramifications on how we use the city in the modern era by gathering around the dining table to break bread and talk toilets.

#S5 The Alternative Sterling Prize

Every year, the great and the good of the British architecture scene gather to find out who will be crowned with the award for the best building in the UK. The final shortlist features six projects, which have been whittled down from hundreds of submissions that stretch across the length and breadth of the land, reflecting every scale and type of client. Sometimes it seems like an impossible set of criteria to judge and therefore prizes for the best small project, best house and best housing have been created to help support other work. Instead of employing all those local and national judges - with a grand jury at the final stage - why not simply throw a few photos onto the internet and allow the general public to vote for their favourite in a knockout-style tournament? This is exactly what has been created by Tom Ravenscroft for the Alternative Stirling Prize. We're not saying it's a better process but tastes on social media can certainly differ from industry arbiters. Does this tell us something about the court of public opinion? Is it useful for the profession to consider outside perspectives? We make no promises to answer these questions but please come and join us for a live event where we can discuss the merits of public decisions and find out who will take home the top prize at the 2022 Alternative Stirling Prize.

#S6 For Better Or Worse It's The Metaverse.

The Negroni Talks have partnered up with the Festival of Hospitality as part of their new Devil's Advocate series. Much like the existing programme, these events are intended to be open, provocative and engaging. Featured expert speakers will tackle difficult subjects head on but we also want to hear from the audience too, as part of a live and unfiltered discussion. For Meta or Worse? is the first event and it provides an opportunity to ask questions about the role of the Metaverse within the hospitality industry, particularly as the world seems to lurch towards virtual environments. This new frontier could represent a goldrush for early pioneers, while simultaneously creating a dangerous territory where traditional rules no longer apply. How do we know where to invest and what will be the return? There are, of course, early adopters such as brands like LEVEN and CitizenM, who are keen to embrace the expanded customer experience that the Metaverse brings. However, there are also many that hold on to the idea that the very nature of hospitality is rooted in interpersonal experiences in the 'real' world. How do we navigate this and who has all the answers?

#37 Vernacular Schjernacular.

What the hell does 'vernacular' mean in architecture? The term is defined as "the language or dialect spoken by the ordinary people in a particular country or region" & "architecture concerned with domestic and functional rather than public or monumental buildings". In today's planning and design setting, it seems to revolve solely around aesthetics, material and style. Hip architects and mass house builders alike, knowingly reference traditional/historical design motifs to secure a kind of moral high ground and justify why their buildings are the way they are. Is there any such a thing as a national, regional or a particular city/town/village vernacular? Should we adhere to a sense of 'a particular way' of doing things to provide us with a sense of identity and place-making, or should the idea of 'a vernacular' be challenged and re-defined as something related to culture more broadly? Are people having the wool pulled over their eyes by those delivering buildings, where the actual content of what is being delivered is being trumped by self-referential form making. A return to those dictionary definitions may point the way forward... Context is very important and we should be aware of our surroundings when designing places for people to live, work and enjoy themselves. Good design engenders a sense of pride although style is clearly a loaded gun in the politicised policy-driven world of planning and what gets permission. However, as we face the challenges of the climate emergency and growing social inequality, can we afford to get distracted by details and differences? And who's vernacular are we talking about when we think about the wide range of communities that make up a local area or sometimes a single street? Is it time to ditch the word altogether, or do we need to develop a new type of vernacular that is driven by the pressing needs of the day?

#38 Estate Of Mind.

Social housing is incredibly important as one of the sectors where the work of architects and planners can have the most direct impact on cities and their populations. If done properly it should create inclusive, good quality places to live for the more vulnerable and less well off in our society. However, the ideals for post-war inner-city housing moved from utopian vision to dystopia in the public perception, thanks to inconsistent execution, poor maintenance and the sense that Brutalism is somehow dehumanizing. We are now experiencing the inevitable backswing though, as certain towers and estates have fallen into fashion, with a rediscovering of past values such as: experimental design, decent space standards, solid materials and an attention to detail that has gone missing in our contemporary formula-driven residential offerings. The celebration of these potent symbols of a bygone era can be witnessed across books and films, on album covers, featured in walking tours and appearing on everything from posters to tea towels. Estate agents are able to command high prices for flats set within concrete landscapes. This obsession with a new kind of picturesque seems to run alongside the trend for the photographic coverage of urban decay and what has been termed "ruin porn". Is there a danger that we are commodifying a super-graphic architecture that keeps us one-step removed from social purpose? Are we seeing buildings as bold geometric statements rather than focusing on the lived experience of residents? How do we address the inherent tension between the spectator snapping away at surface appearance and the occupants living inside whose homes have become subjected to cycle trip 'tourism' and Instagram posts? Council housing in the UK has its

detractors, but it grew out of an idealism that is no less urgent given the political social and economic realities of today. How do we get closer to a pioneering sense of purpose and guarantee avant-garde, design-led housing that works for the future, in a way that was attempted in the past?

#39 Talking Shit! Drain Age.

Stone Age... Iron Age... we are now living through the Drain Age...Regular news reports of flash flooding showing homes filled with filthy water suggest that our treatment of water maybe based upon suspect principles. The mounting evidence is that our 'interventions' within the natural world are more and more frequently coming back to bite us in our cities, towns and villages. Is architecture a key factor in our divorce from reality? We put bleach in water, and we drink the water. Man-made fat-bergs cause sewers to back up and the pressures put on pipes appears to coincide with the shameless profiteering that comes with pumping raw sewage into our wildlife, watercourses and seas. We should ask ourselves what and where we are building. Flood plains made rigid by acres of tarmac and paved hard landscape leave water with nowhere to run except funneled down into hidden tubes that lead 'somewhere else'. What is out of sight, remains out of mind. We also have to look inside and question the impact within buildings. Architects and designers seem stuck in a tug of war between consultants, subcontractors, and the estate agents doctrine of the ensuite 2nd bathroom, where the volumetric space in which people are to live comes in second. Rooms seem required to work around the unmovable obstacles of the service pipe and its associated boxing out. Water, so vital to life itself, is in its cyclical nature the most recyclable of resources, so what of its use and its waste? For millennia, humankind lived more humbly amidst nature. Buildings tend to create comfort and convenience by 'protecting' us from the elements, but in the landscape of the future can they play a greater role and a more holistic approach to health and sustainability?

#S7 Hero To (Net) Zero.

We are in a climate emergency and the built environment contributes 30-40% of the world's carbon emissions. We have to do something about this and seemingly some governments across the world have belatedly recognised the collective need for us to head towards a net-zero future. Ok, so there's a plan and we all know what we're doing, right, but can someone explain clearly what net-zero actually means? Also does the whole tree planting/off-setting thing really work? It's just that recently there have been a series of news articles exposing suspicions that it's all bullshit....As always action will speak louder than words in a world still wedded to processes/materials with high levels of embodied carbon and standard issue PR about 'being sustainable'. We're playing a dangerous game with the environment with the 'reality-check' of carbon neutrality being the only player. How can we make sustainable strategies effective and what happens when political policies change the rules while we're playing? What can we do to make sure that there is a long-term strategy for the planet, whilst making places for us to live and raise our kids?

#40 Decency By Design.

What does it mean to be an ethical architect? Is it about the way you run an architectural practice, the type of work you produce, the people you work for? They say that 'the road to hell is paved with good intentions' and whilst we're seeing a growing trend of practices becoming B-Corps, does that mean you're a 'decent' company? With the de-regulatory drive to relax the rules and make permitted development easier, the sheer scale of the Post Grenfell cladding crisis, along with recent headline-grabbing 'scandals' about the impact upon people having to live in mold and damp infested homes, we really have to think about what buildings are saying to the general public about contemporary standards and the role of the architect. When buildings start to kill people, something has gone terribly wrong with our sense of humanity. Is the architectural profession an ethically motivated defender of values, or complicit with those profiteering off our collective low standards of living? It seems that the powers that be are mostly interested in quick fixes by whatever means necessary, as envisioned by the political brainwave that empty offices and shops can be converted to help solve the national housing problem. The results could very well foster a new wave of rachman-esque modern-day slums, so what protections remain, and who are the guardians of them? There could be potential opportunities for sensitive and intelligent projects that could help reinvigorate cities, which might be achieved much quicker than go

ing through the red tape of traditional approval processes. Could this be the time for architects to actively lead a movement to create innovative schemes that benefit the local community, or is it just another moment where they will remain a facilitator in the destruction of social value? Developers are always looking for the maximum return on their investments, but their architects should also try to promote decency within regeneration projects and help protect those most affected by changes to our built environments throughout the country. At this moment it remains unclear which way things will go, however, are there simple solutions that could fix several problematic issues in one fell swoop?

#S8 Distraction / Dogma / Design.

One of the main functions of design is its ability to solve problems. Can we honestly say that the design industry is up to the current challenge(s)? After a 20th century filled with forward looking design that broke boundaries in freedoms of expression, representation, form making and materials, the planet now seems to be consumed by the Design(ed) Object, to the extent that Architecture became increasingly defined as one. But what is the object of design, and in a world where traditionally form has followed function, what is the actual function? With the fetishisation of design as object, comes both a nostalgia for the relic (design from past eras) and the aesthetic/craft driven tendencies of the object d'art that seems to overlook the radicalism in ideas, concepts and manifestos that often underpinned design as a progressive force. A quarter century into the new millennium, social inequality rises along with global temperatures and sea levels, while pretty new chairs and 'stunning' new structures continue to be launched to fawning image sharing audiences. With so much focus being on small-scale detail differences within the endless design variations of the same object types, what of the 'concept of universals' and where is the urgently-needed innovation and politically-savvy design that will shake the tree and bring about the changes that we know are critical for society?

#41 Absurdity In Architecture.

When you think about it, Architecture is quite absurd. The importance placed upon the differences between one building design and another, the dedication to detail, the careful choreography and the assertions of taste and quality, all seem to be on a different planet when one looks up at the huge global issues that confront us. The time and energy, the resources spent on the particularity of a design's development, feels somewhat self-centred, myopic and at a remove from the issues of the larger world beyond. So too the nobility with which the profession regards itself, the award winning credibility, the multiple skill-sets, the being seen to do the right thing all wrapped up in standard issue PR parlance. What persists is a certainty and conviction with which an architectural design is declared as being the right answer, the correct response, irrespective of how misplaced history often proves such claims to be. Architects belong to a long list of professions, and along with lawyers and doctors it takes the longest time to qualify for, so you might think that the job is solid, respected and agenda setting. However, getting work to support any practice is basically a shot in the dark. Fees are embarrassingly low. Planning decisions are made on the political whims of elected officials. Clients commission what they want a design to be rather than enquiring what is possible/best. The contractor has come to design architecture as much as the architect. And let's not get started on cost consultants. With all of the increasing uncertainty, we seem to have pulled up a seat at the Mad Hatter's tea party. We find ourselves stuck in/out of our time, knowing that we are no longer what the profession once was, but with no clear idea of how we should really be going forward. Rather than entertain the nonsense and riddles, would it not be better that we steered the conversation towards an examination of what are we all doing and why?

#S9 AI Or Die: Innovation Or Interference?

Artificial Intelligence has been with us for a long time, but it's suddenly hit the headlines as new products have recently appeared on the market and sped up the implementation of digital smarts within wider society. The release of ChatGPT and Midjourney has spurred Google, Microsoft and others to bring out their own versions, with an influx of bot-based writing and visuals. Whilst there are architects and designers who are quick to vocally embrace the potential of AI by presenting fantastical speedily generated images to prove the point, the creative community has legitimate concerns as people worry about their careers in an already cash-strapped industry. Why would companies hire artists when they could get similar results from AI in a fraction of the

time and avoid the designers fee? Science fiction has long been concerned with robot uprisings, however machines were meant to replace us by stepping in to take care of those mechanised, menial jobs or manual labour; they weren't supposed to do the thinking for us as well! How can we ensure that the human race remains in charge of art, design and the written word? Could AI actually become an incredible tool for creative production and enable a new age of democratised culture, where anyone can access the skills and means that they require if they have some imagination. Will we educate future generations to think bigger and faster, working alongside their online co-pilots? Or will programmes begin to take charge with humans as the most efficient means to produce THEIR visions in the 'real' world?

#S10 Meanwhile....Materials? Progressive Ingredients In A Regressive Industry.

We've seen hemp houses and walls made of rammed earth, rammed stone and anything else you can 'ram'. Timber has designers drooling at the mention of the word and there was even a show about straw last year that had architects queuing round the block. There is a huge appetite for a 'return to the natural' with 'new' (maybe old!) and exciting building materials, however, the practical implementation of these at a scale that will actually make a difference seems at present negligible. The built environment is still dominated by the big three materials of the 20th century, namely glass, steel and concrete, with powerful political lobbyists protecting a material supply chain that is resistant to change. Is this symptomatic of a lack of progressive thinking, imagination, outdated regulation or simply a problem of delivering at scale across different building typologies? Is there a case for a system that takes the best of each material that creates a hybridised system, mixing the best elements of natural and man-made products? For instance, stone buildings have long relied on huge amounts of steel. There are many hurdles to overcome. Progressive materials come with their own ecological issues and they don't fit into a world dictated by fire regulations and insurance companies. Maybe we will be forced to think of materials as transient, moving from building to building with their own passports. Or could we justify something carbon intensive if it provides us a frame within which we could infill with materials grown on a farm or even a lab. And what of ubiquitous use of glass in the future, unless of course we are happy to simply have smaller windows? The debate on building materials can be polarising in the extreme, but it's high time we made some concrete plans for more intelligent design and construction. Or perhaps we just can't see the wood for the trees....

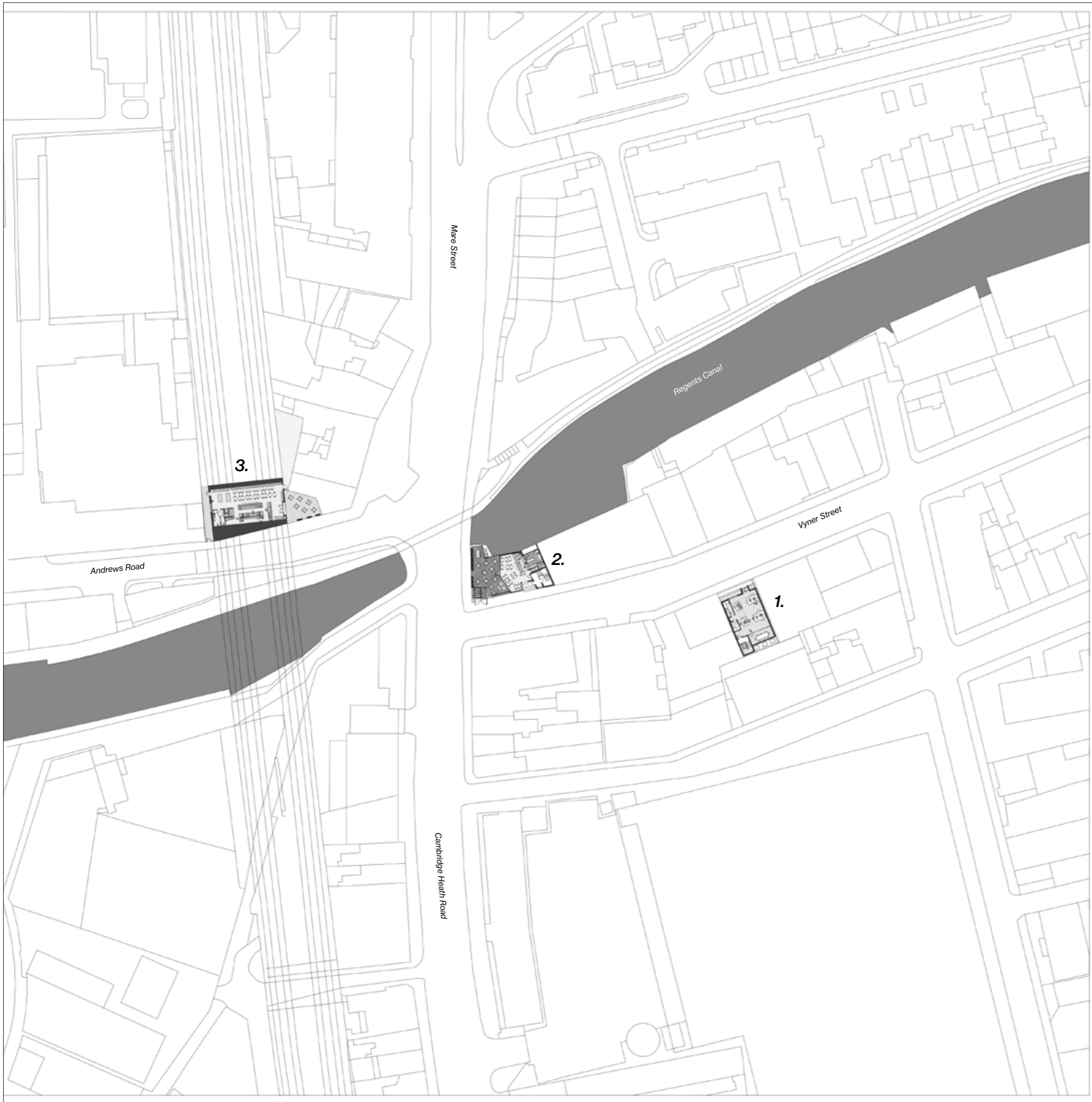
#42 Fees F:or Free: The Divide And Conquer Of Architecture.

How many times have we heard the phrase "race to the bottom" when it comes to architects discussing fees and design quality. With practices closing their doors and citing the undercutting of their fees as a key factor, competition seems to have defeated camaraderie and we have to ask if the profession is eating itself? We want clients (both public and private) to respect the quality that an architect can bring to a project, but how can we do that when we don't respect ourselves? Now that we're in a 'cost of living crisis' and material prices are rising around the world, we are told that profit margins are tighter than ever. But the architect's fee is often a drop in the ocean compared to the rest of a project's budget, and is it not the case that a really good quality design can actually save money (and time) if an open-minded person with experience and knowledge is leading the process from an early stage? It is also depressing to see a public sector that places such a large emphasis on fees in their tendering processes, which surely signals to architects how they are valued and how best to win work by incentivising them to Go Low or instead Go Home! How can we alter the perception of the 'architect' so that people recognise design is worth investing in? How can we communicate to the architectural profession that you're not doing yourself any favours by charging a fee drastically lower than your fellow architects? And what of the organisations and royal institutions set up to protect and promote architects, architecture and schools of architecture? Would a change to both the curriculum in education and a legislative return to the mandatory fee scale in practice, produce a future with architects having a less immature approach to business and an environment whereby the best designs and not the lowest fees become a new benchmark? In a world where creativity has increasingly become complicit with a controlling commercialism, how should architects better protect the spirit and ideas that can be upheld by progressive building design, as well as themselves and each other as a local, regional, national and global community?

“Negroni Talks...!”

THE NEGRONI TALKS...! SCHEDULE TO DATE

Year	Event No	Talk No	Title	Associaton/Series	Subject	Date	Venue	Spacing (weeks)
2018	1	#1	The Restaurant At The End Of Society	LFA	CAFÉ CULTURE	04/06/18	Ombra	0
	2	#2	Architectures Gentrification Guilt	LFA	GENTRIFICATION	11/06/18	Ombra	1
	3	#3	Where's The Punk In Architecture?	LFA	COUNTERCULTURE	18/06/18	Ombra	1
	4	#4	What Will Brexit Look Like?	LFA	BREXIT	25/06/18	Ombra	1
	5	#5	ArchiSpeak: Time To Kill The Jargon?		LANGUAGE	15/10/18	Ombra	3
	6	#6	Is Architecture Under Control?		INFLUENCE	19/11/18	Ombra	5
2019	7	S1	Factory- Made Housing: A Solution For London		PREFAB	28/01/19	Ombra	9.5
	8	#7	Thick As A Brick: Dis Honesty And Architecture		HONESTY	25/03/19	Ombra	8
	9	#8	Fail Safe, Safe Fai,. Fail Better!		FAILURE	29/04/19	Ombra	5
	10	#9	I'm So Bored With The RIBA: Irrelevance Institutionalised		RIBA	28/05/19	Ombra	4
	11	#10	Londons Borderlands: Territorial Pissings	LFA - The Boundary Series	BOUNDARIES	03/06/19	Ombra	1
	12	#11	Mind The Gap: The Chasm Between Practice And Education	LFA - The Boundary Series	EDUCATION	10/06/19	Ombra	1
	13	#12	Affordable: The Problems With Affordable Housing	LFA - The Boundary Series	AFFORDABLE (housing)	17/06/19	Ombra	1
	14	#13	Who's your Daddy: Breaking The Class Ceiling	LFA - The Boundary Series	PRIVILEGE	24/06/19	Ombra	1
	15	#14	Holidays In The Sun: Climate Petitions And Protest		CLIMATE CHANGE	29/07/19	Ombra	5
	16	#15	Hot Gossip: Givin' As Good As Ya Get!		GOSSIP/INFORMATION	09/09/19	Ombra	6
	17	#16	Jobs For The Boys? Gender In Construction		GENDER	30/09/19	Ombra	3
	18	GR1	The Soul Of Soho: Lured To The Light Side?		REDEVELOPMENT	21/10/19	Groucho Club	3
	19	#17	The Crude, The Bad And The Ugly: Why Does British Housing Look so Mean & Nasty?		APPEARANCES	04/11/19	Ombra	2
2020	20	D1	The Negroni Talks 2020 New Year Preview		GENERAL FREE FOR ALL	23/01/20	Ombra	11.5
	21	#18	Bully For You! Abuse In Architecture		ABUSE	28/01/20	Ombra	1
	22	#19	Awards: What Are They Good For? Absolutely Nuthin'!		AWARDS	10/02/20	Ombra	2
	23	#20	Tinder Tender Procurement Lies		PROCUREMENT	09/03/20	Ombra	4
	24	#21	The Joy of Architecture: Does Form Follow Form, Fear & Finance?	(Banality I)	JOY	21/04/20	zoom	6
	25	#22	Modern Architects Are Rubbish	(Banality II)	COMMUNICATION	19/05/20	zoom	4
	26	#23	Icon Therefore I Am	LFA	ICONS	09/06/20	zoom	3
	27	#24	Stand And Deliver: The Roll Of Finance In Architecture	LFA	MONEY	23/06/20	zoom	2
	28	#25	Space Invaders: Architecture And A Free-ing From The Physical	LFA	VIIRTUAL SPACE	30/06/20	zoom	1
	29	#26	There's No L In Architecture		LESS/MORE	16/12/20	zoom	25
2021	30	#27	Greenwashing	The Airing Architecture's Dirty Laundry Series	GREEWASHING	25/02/21	zoom	10
	31	#28	Bamewashing	The Airing Architecture's Dirty Laundry Series	BAMEWASHING	11/03/21	zoom	2
	32	#29	Artwashing	The Airing Architecture's Dirty Laundry Series	ARTWASHING	01/04/21	zoom	2
	33	#30	Architecture: Structuring Segregation?		SEGREGATION	29/04/21	zoom	4
	34	#31	Death By Design		DEATH	19/10/21	Ombra	23
	35	#32	Talking Rubbish!		BINS	23/11/21	Ombra	5
2022	36	#33	Talking Shop! (insulation against what...?)		INSULATION	29/03/22	Ombra	18
	37	#34	Diverse By Design		DIVERSITY	26/04/22	Ombra	4
	38	#35	Bjarking Up The Wrong Tree: Starchitecture And The Role Of The Architect In The C21st		STARCHITECTS	24/05/22	Ombra	4
	39	A2	A1 The Politics Of Architecture BRISTOL	THE ON THE ROAD TOUR 2022 w/ Design West	POLITICS	08/06/22	Design West	2
	40	#36	Representation And Architecture		THE PICTURESQUE !	19/07/22	Ombra	6
	41	S2	Craftwork: Can Architects Be Material Synthesisers In A Digital Age	In Association w/ Material Matters	CRAFT	23/09/22	Oxo Tower	9.5
	42	S3	By the Seat Of Your Pants / Fiddling With Furniture	In Association w/ Material Matters	CHAIR DESIGN	25/09/22	Oxo Tower	0.2
	43	S4	A Public Convenience?	In Association w/ Building Centre /Biennale	PRIVATE/PUBLIC REALM	28/09/22	Building Ctre	0.3
	44	S5	The Alternative Sterling Prize	In Association w/ Tom Ravenscroft @ Dezeen	THE STIRLING PRIZE	11/10/22	Ombra	2
	45	S6	For Better Or Worse it's the Metaverse	In Association w/ The Festival Of Hospitality	METVERSE	08/11/22	Ombra	4
46	#37	Vernacular Schmemnacular		THE PICTURESQUE !!	29/11/22	Ombra	3	
2023	47	#38	Estate Of Mind		THE PICTURESQUE III	31/01/23	Ombra	9
	48	#39	Talking Shit!		DRAINAGE	28/02/23	Ombra	4
	49	#S7	From Hero To (Net)Zero	In Association w/ Architect@Work	CARBON	23/03/23	Truman Brew	3.5
	50	#40	Decency By Design		ETHICS	02/05/23	Ombra	5.5
	51	#S8	Dogma Distraction Design	In Association w/ Clerkenwell Design Week	DESIGN	24/05/23	Design Fields	3
	52	#41	Absurdity In Architecture		ABSURDITY	04/07/23	Ombra	6
	53	#S9	AI or Die	In Association W/ Design District	AI	21/09/23	Design Dist	11.3
	54	#S10	Meanwhile....Materials? Progressive ingredients in a regressive industry.	In Association w/ Material Matters	CONCRETE/GLASS/STEEL	23/09/23	Oxo Tower	0.3
	55	#42	Fees F:or Free: the divide and conquer of architecture		FEEES	01/11/23	forno	5.2



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